



50 Psychology Classics: Who We Are, How We Think, What We Do: Insight and Inspiration from 50 Key Books

Tom Butler-Bowdon

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With *50 Psychology Classics: Who We Are, How We Think, What We Do-Insight and Inspiration*, Tom Butler-Bowdon introduces readers to the great works that explore the very essence of what makes us who we are. Spanning fifty books and hundreds of ideas, *50 Psychology Classics* examines some of the most intriguing questions regarding cognitive development and behavioral motivations, summarizing the myriad theories that psychologists have put forth to make sense of the human experience.

Butler-Bowdon covers everything from humanism to psychoanalysis to the fundamental principles where theorists disagree, like nature versus nurture and the existence of free will. In this single book, you will find Carl Jung, Sigmund Freud, Alfred Kinsey, and the most significant contributors to modern psychological thought.

From the author of the bestselling *50 Self-Help Classics*, *50 Success Classics*, and *50 Spiritual Classics*, *50 Psychology Classics* will enrich your understanding of the human condition.

Includes:

1. Alfred Adler "Understanding Human Nature" (1927)
2. Gavin Becker "The Gift of Fear" (1997)
3. Eric Berne "Games People Play" (1964)
4. Edward de Bono "Lateral Thinking" (1970)
5. Robert Bolton "People Skills" (1979)
6. Nathaniel Branden "The Psychology of Self-Esteem" (1969)
7. Isabel Briggs Myers "Gifts Differing: Understanding Personality Type" (1980)
8. Louann Brizendine "The Female Brain" (2006)
9. David D Burns "Feeling Good: The New Mood Therapy" (1980)
10. Robert Cialdini "Influence: The Psychology of Persuasion" (1984)
11. Mihaly Csikszentmihalyi "Creativity" (1997)
12. Albert Ellis & Robert Harper (1961) "A Guide To Rational Living" (1961)
13. Milton Erickson "My Voice Will Go With You" (1982) by Sidney Rosen
14. Eric Erikson "Young Man Luther" (1958)
15. Hans Eysenck "Dimensions of Personality" (1947)
16. Susan Forward "Emotional Blackmail" (1997)
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18. Anna Freud "The Ego and the Mechanisms of Defense" (1936)
19. Sigmund Freud "The Interpretation of Dreams" (1901)
20. Howard Gardner "Frames of Mind: The Theory of Multiple Intelligences" (1983)
21. Daniel Gilbert "Stumbling on Happiness" (2006)
22. Malcolm Gladwell "Blink: The Power of Thinking Without Thinking" (2005)
23. Daniel Goleman "Emotional Intelligence at Work" (1998)
24. John M Gottman "The Seven Principles for Making Marriage Work" (1999)
25. Harry Harlow "The Nature of Love" (1958)

26. Thomas A Harris "I'm OK - You're OK" (1967)
27. Eric Hoffer "The True Believer: Thoughts on the Nature of Mass Movements" (1951)
28. Karen Horney "Our Inner Conflicts" (1945)
29. William James "Principles of Psychology" (1890)
30. Carl Jung "The Archetypes and the Collective Unconscious" (1953)
31. Alfred Kinsey "Sexual Behavior in the Human Female" (1953)
32. Melanie Klein "Envy and Gratitude" (1975)
33. RD Laing "The Divided Self" (1959)
34. Abraham Maslow "The Farther Reaches of Human Nature" (1970)
35. Stanley Milgram "Obedience To Authority" (1974)
36. Anne Moir & David Jessel "Brainsex: The Real Difference Between Men and Women" (1989)
37. IP Pavlov "Conditioned Reflexes" (1927)
38. Fritz Perls "Gestalt Therapy: Excitement and Growth in the Human Personality" (1951)
39. Jean Piaget "The Language and Thought of the Child" (1966)
40. Steven Pinker "The Blank Slate: The Modern Denial of Human Nature" (2002)
41. VS Ramachandran "Phantoms in the Brain" (1998)
42. Carl Rogers "On Becoming a Person" (1961)
43. Oliver Sacks "The Man Who Mistook His Wife for a Hat" (1970)
44. Barry Schwartz "The Paradox of Choice: Why More is Less" (2004)
45. Martin Seligman "Authentic Happiness" (2002)
46. Gail Sheehy "Passages: Predictable Crises of Adult Life" (1974)
47. BF Skinner "Beyond Freedom & Dignity" (1953)
48. Douglas Stone, Bruce Patton & Sheila Heen "Difficult Conversations" (2000)
49. William Styron "Darkness Visible" (1990)
50. Robert E Thayer "The Origin of Everyday Moods" (1996)

50 Psychology Classics: Who We Are, How We Think, What We Do: Insight and Inspiration from 50 Key Books Details

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Erwin says

I've got to give Tom Butler-Bowdon credit. At first I was quite skeptical of his work, as he doesn't really add a lot of value in his writing - he's really just summarizing the works of other writers.

However, after reading 50 Prosperity Classics: Attract It, Create It, Manage It, Share It and 50 Success Classics: Winning Wisdom for Life and Work from 50 Landmark Books, I've got to give Butler-Bowdon credit for mastering such a large body of knowledge.

He focuses on the clear, the practical, the "relevant", but without being an accountant about it. He doesn't lose sight of the art, the emotion, the humanity of the material he's covering. He has good judgement, and does an excellent job wading through all of the material and choosing to cover works relevant to the wider audience.

I don't think that reading many of Butler-Bowdon's summaries are substitutes for reading the actual books he's covering, but it does help to familiarize yourself with a broad body of knowledge, and quickly focus on the books that are the most relevant to your own purposes.

Well worth your time!

Ty-Orion says

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Tim Pendry says

This book is an easy introduction to the current state of popular psychology (or rather to the arrival of serious psychological research into mainstream culture).

It is particularly valuable for anyone whose education in these matters ended before the massive flow of insights since the early 1980s on sexual difference, techniques of persuasion, emotional intelligence and the actual rather than theoretical workings of the unconscious.

A quiet revolution has taken place since the Generation of '68 stopped reading and started working. It helps

to explain a lot about the disconnect between the political classes of the West and both the academic community and those who are under 35 - and why the latter have taken a conservative turn that often mystifies their elders.

The psychologists are a-political in general but their findings generally place to one side and forever the theory of the 'blank slate' that has driven so much progressive thinking for so long.

Men and women are now recognised as thinking profoundly differently for very fundamental hormonal and brain structure reasons. Society is better for that common sense realisation - even if ageing feminists of both sexes just cannot get their head around this fact of life.

The new gender psychology gives its due to both sexes' rights to negotiate their own sexual identity and remain responsible for themselves. I guess that our kids are going to be a lot more 'together' (on average) than anyone hitting their late 30s and above.

As for the manipulative aspects of psychology, thinking on these matters started as early as Stanley Milgram's experiments and the analyses of the Jonestown massacre in the 1970s.

It has taken almost thirty years and Abu Ghraib (and recent child abuse scandals) for it to sink into public consciousness that any claim of authority must be looked on with a very jaundiced eye if we are to avoid being dragged back into the social criminalities of the last century.

This, too, is fundamentally political. If the rising generations are conservative, they are also profoundly distrusting of the State and libertarian - and often more highly educated and resistant to the persuasive techniques of the market.

They will accept the latter but only as a form of permanent consumer-led entertainment, a process helped by the critical role of new technologies in moving sentiment against those who would manipulate too crassly. On the other hand, through movements like NLP, 'manipulation' has become democratised, creating an uncertain environment in interpersonal relations.

It may take a while for these changes to work through the system. Post-35 voters clearly dominate the agenda in recent US elections (this review has been revised slightly since it was originally written in 2008).

Each book is covered in a short, usually six-page, summary, that helps one choose which books might be chosen to read later because of one's particular interests.

The author (who has produced recent similar guides on self-help, spiritual and wealth creation) has a talent for distilling complex arguments into sufficient narrative that you move on feeling that you have both learnt something and want to learn more.

The only quibble is a common irritation that publishers always seem to insist on introducing books or ideas alphabetically - an irrational approach derived from the dictionary and encyclopedia. This is wholly inappropriate for contextual learning, ironically showing that the publishers and author (in this case) have not mentally moved on from older patterns of thinking.

This approach weakens the reader's ability to see how the discipline of psychology has developed, from William James, Sigmund Freud and Jean Piaget to Pinker, Seligman, Schwartz, Gladwell, Brizendine and Gilbert.

Dalia says

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Mahmut Homsî says

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Farzaneh says

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Matthew Johnson says

In an effort to become the supreme expert on everything important within my friend cycle I have been reading smart not hard.

To cover the natural sciences I simply read "A short history of nearly everything"; for history a read "The story of man", "The Mental Floss History of the World" and "Fifty Things You Need to Know about World History"; I covered genetics and biology in one with Richard Dawkins "The selfish gene"; Philosophy was more difficult and I might have made the wrong move with "The history of western philosophy" which seems too complex for beginners; Managed to learn about Hinduism and cognitive science in one go with "The embodied mind"; And most of both neuroscience and evolutionary psychology beautifully summarised by the great Robert Winston in "The human mind" and "Human instinct" respectively.

