



**Technology Entrepreneur: A High-Tech Services
Business: Think Tank Adventures, Lessons, and
Product Evolutions**

C.J. Rubis

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Join a technology entrepreneur as he shares the challenges he faced while operating a high-tech think tank for twenty-five years. Author C. J. Rubis delivers a fascinating story-filled narrative of the Technology Think Tank business and its effects on many government and industry projects. The numerous adventures, challenges and learned wisdom demonstrate the opportunities for the technology-services entrepreneur in this exploding age of technology to develop services and product innovations.

Technology educators, students, budding and struggling entrepreneurs, and others will find real-life stories and dozens of examples to illustrate business principles. Learn about

the history of one company that operated as a microcosm of the think tank industry;

ways to overcome problems of business continuity and stability;

methods for company formation, staffing, and business development and management; and

processes for research, analysis, and development of innovative products.

Written as a memoir, this business narrative is meant to inspire and guide entrepreneurship. It shares how to successfully initiate and grow small business opportunities in the huge government and defense technology services industry. You'll be educated and amused by the lessons and stories in Technology Entrepreneur.

Technology Entrepreneur: A High-Tech Services Business: Think Tank Adventures, Lessons, and Product Evolutions Details

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Bret Jarvis says

A book I will read again and again. Extremely resourceful. Won courtesy of Goodreads Giveaway

Lee Jones says

This book was a real eye opener for me because I am not a technology person. I have done just enough to do what I needed to do to complete a task. This book was real insightful and make me want to learn more and become more efficient so that technology can work for me as opposed to me working for the technology. Pick and read because you will definitely gain a better understanding.

Christine says

An informative book not only for those interested in becoming tech entrepreneurs but for anyone who would like to learn more about about technology in business and how service products evolve in today's world. Written by an author with many years experience in think tanks, this book provides invaluable first hand lessons and helpful suggestions which can make diving into technology entrepreneurship a less daunting challenge.

Claw says

Great book by C.J. Rubis. As somebody who's not that much of an entrepreneur but is highly interested in technology, I still found it a very informative and fascinating read, funny at parts, and definitely very inspiring. It's obvious the author knows what they are talking about and I feel like this book is a must read for any technology or business minded individual.

Won via a First Reads Giveaway.

Mohammad says

nothing
