



She Means Business: Turn Your Ideas into Reality and Become a Wildly Successful Entrepreneur

Carrie Green

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More and more women are starting to feel like there are so many opportunities out there to turn their ideas into a reality, build a successful business and do what they love. The problem is that they don't really know how to go about it, and so they set off on their entrepreneurial journey and quickly feel out of their depth, overwhelmed, confused and like they're crazy for even thinking that they could do it. The purpose of this book is to inspire and empower these women to take back control of their mind, their ideas and businesses, and to provide strategies for them to make it happen.

This book is full of personal stories, tips and exercises to inspire you and get you in to action. Honest, realistic and practical, She Means Business speaks to today's creative, ambitious and talented generation of female entrepreneurs, as well as those that wish to join their ranks by following their dreams.

She Means Business: Turn Your Ideas into Reality and Become a Wildly Successful Entrepreneur Details

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Nora Conrad says

I really like Carrie's business but I've never been a huge fan of visualization and the more woo-woo side of her business. That being said, I was presently surprised by how helpful this book was. I find myself going back to it to work on the questions and follow the 30 day challenge. I think this a book you need to read slowly and really work through as you read. However, the formatting was awful. Chapters were just a couple paragraphs long and it drove me insane. There were quotes and new chapter breaks in the middle of ideas and it was just very hard to read. Hence: reading it slow.

Sené Suazo says

I loved how Carrie shared her personal journey, including the mistakes she made when building FEA. I've followed her blog for quite a while, and she's just as amazing in her book. I do feel like there was a bit of "fluff" here and there, but I understand that this book is supposed to be more for those that have NO idea where to start when it comes to being an entrepreneur. As someone who is in the thick of it (being an entrepreneur for almost two years now), I still took away some great key points, including the whole issue of negative thinking and how to turn it around. Overall, I'd say that any aspiring woman entrepreneur (and even the men) can read this book and get some great tips and tricks to help them in their journey.

Joanne Nock says

I'm familiar with the FEA having been a paid up member for a few months now and bought this book through that organisation. Although I've run several businesses for over 20 years, I know I still have a lot to learn and I find Carrie Green inspiring. I needed a pad and pen whilst reading this book to start jotting down all of the crazy ideas that were springing into my head and will be working through the bonus bundles in the coming weeks.

This author manages to find a way to get women to help women rather than becoming uber bitches that trample on others as they rise. I guarantee you will get something from this book irrespective of whether you are just starting out or an established business owner.

Renia Carsillo says

Carrie's book should be essential reading for every 25-year old trying to figure out her place in the world. The message here is so much bigger than a business how-to book. If you're already down the road of your entrepreneurial journey this book may be a bit basic for you, but it's the perfect primer for any woman just starting out.

Rachel says

If you're looking for some motivational reading, then this is definitely for you. Green shares with readers her entrepreneurial journey, offering advice based on her experiences with creating and growing her business. I enjoyed the book, but thought it would contain more information about the business administration and operations side of starting one's own business. Maybe discussing some common financial issues entrepreneurs run into and how she addressed them when she faced them on her own journey. She primarily focuses on that emotional piece/investment entrepreneurs have to make when they decide to pursue the dream of owning and operating their own business, which is equally important as some of those more administration or financial pieces.

If you're seeking a book that's more of an encouraging piece of business literature, focusing on that more emotional experience of starting a business (overcoming fears, self-doubt, visualizing, etc.), then this is for you. If you're seeking a book that is more of a step-by-step guide for starting a business (like deciding on pricing, completing taxes as a business entity, etc.), then this is probably not for you. This is the only reason why I gave it 3 stars. It leaned a little more toward motivational reading, rather than a how-to business book.

Liana Mayendee says

Absolutely loved the book. I also listen to Carrie's podcast and I literally read everything in her voice in my head because even in writing, it is just so Carrie! If you are looking for reasons why you should do what you love to do and make income from it, this is your book! It has challenges towards the end which will definitely make you take actions towards it then turn your dreams into a reality.

Nadia Leona Yunis says

I started my personal development brand at the same time as Carrie launched FEA. I have gone through many, many challenges and I so resonate with every word in this book. This book has helped me so much and it's exactly what I needed. I'm all up for business teachings and strategies however THIS is what I needed and this has helped me get back on track with my biz and brands. This book is a MUST read for all aspiring and current entrepreneurs. The message moving forward? I can and I will. Watch me!!! :)

Catherine Hodder says

Loved it - full of honesty and inspiration

Truly didn't know what to expect but Carrie Green shares her successes, failures, and wisdom to give an honest account of what it takes to start a business. Lots of great advice and encouragement. I will be recommending to other entrepreneurs.

Nicole says

Carrie Green takes an honest and welcoming approach to the traditional business book. She lays out her successes, her failures and everything in between in *She Means Business*. It should be considered required reading for anyone interested in an entrepreneurial life, though females may take the most away from the novel, as Carrie is an everywoman--she has all the struggles we all tend to have.

This book has an actionable 28 day challenge, freebie links within content and amazing inspirational quotes to help you along the way. I don't know how I anticipated making my own business a success without this book!

Since reading this book, I've been able to make notes and action plans on my own business AND I've been able to get a few things I've been working on (as it relates to my site's intent) completed for the first time in YEARS. I cannot stress how awesome this book is!

Jessi Payne says

Inspiring and brilliant. Carrie shares her journey and invigorates yours.

Cassidy says

After the first 8 chapters, seems like this is going to be more of a touchy-feely motivational book instead of an actionable advise kind of read. Not something I'm looking to spend my time on right now.

Marni C. says

Wildly motivating, while making me feel at ease in this entrepreneurial journey.

Natalie says

I am SO proud of Carrie for writing this book and feel so honored to have been a part of her journey in the early days! This book is so inspiring to me and where I am currently at with starting all over from scratch with a whole new business, and I am so happy to have read it (AND to have even been mentioned in it!). Thank you so much for continuing to share your light with the world in bigger & bolder ways, Carrie! You are amazing and the words you have shared have always been so helpful for me. xo

Melissa Hartfiel says

I was a little disappointed in this book and really struggled to finish it in the hopes that it would improve

because I am a fan of what Carrie Green has built. First this is definitely for the new entrepreneur just starting out. If you have a few years and reasonable success under your belt this likely won't be a helpful book unless you're in real need of a cheerleading session. There's very little practical or useful advice but there is a lot of encouragement and attempts to motivate. I was looking for a deeper dive into building a business with more concrete in depth examples. My favourite parts of the book was where she brought in real life examples of other businesses. Personally I'd have given this one star but if you're just starting out with your very first business I don't want to discourage you from reading it. It just wasn't for me.

Latrice Fowler says

SMB Changed The Game For This One Happy Wifey

There are no words that will express fully what this book has done for me on my entrepreneurial journey. I am truly grateful and blessed to have come across Carrie on YouTube a few months ago. I then started following her on FEA and then connected on Instagram and Facebook. This was not by chance but written in the cards I pulled long ago. I'm so excited for the future of FEA and my own wildly successful writing and entrepreneurial business venture. "She Means Business" book was just what I need and right on time. I was feeling lost and the words in this book was just what I needed to be jolted back to reality to start showing up for my dreams. Look out world here comes the One Happy Wifey! ?
