



# The Essential Deming: Leadership Principles from the Father of Quality

*W. Edwards Deming , Joyce Orsini , Diana Deming Cahill*

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**The Essential Deming: Leadership Principles from the Father of Quality** W. Edwards Deming , Joyce Orsini , Diana Deming Cahill

An indispensable management guide for applying the theories of one of the world's most influential figures in quality control--W. Edwards Deming, the "High Prophet of Quality" ("The New York Times")

"The Essential W. Edwards Deming" is a collection of articles, excerpts, case studies, and other influential writings that reveal how Deming's ideas evolved over time and show how he worked through problems and challenges many people in his profession previously considered unsolvable.

Organized by theme, the book's covers such topics as the consequences of focusing on short-term goals, the problems with delegating quality, why "not" to focus too much on the bottom line, how to treat a business as a system, and eight misuses of statistics.

Joyce Orsini is a professor of management at Fordham University and the Director of Fordham's Deming Scholars Program.

Diana Deming Cahill, a retired elementary classroom teacher, accompanied her father, W. Edwards Deming, at numerous public and private seminars and consulting sessions, classes, and meetings at New York University and at companies in the United States, Japan, Korea, New Zealand, Australia, and South Africa.

## The Essential Deming: Leadership Principles from the Father of Quality Details

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# **From Reader Review The Essential Deming: Leadership Principles from the Father of Quality for online ebook**

## **Javier Artime Muñiz says**

Deming's great ideas are here, but his horrible writing style is not improved by the editing.

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## **Malik S says**

it's a testament of concepts that are widely used by corporations - though insulting in some ways to American corporate board.

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## **Kev says**

Dense but nice for reference

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## **Mark says**

This book was okay, but I don't recommend it as a treatment of the larger theory that Deming espoused. If you actually want to understand the ideas he promoted I think you're better off looking at "Out of the Crisis" and "A System of Profound Knowledge" before picking up this book.

If you've already read his other works, this book is quite interesting as it fills in some gaps and fleshes some of those ideas out a bit more with letters and essays and other varied writings of Deming's. The title is a bit misleading however, as it suggests that perhaps you might be able to read this and get the essentials.

If all you want is to know about Deming and his ideas, I suppose that's true. It's a decent synopsis. But if you want to understand and implement his ideas, you need the full picture.

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## **Italia nappi says**

legendary

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## **Daniel Mtz says**

Great content but probably could have benefited from better editing. The concepts and ideas behind the theories of Deming are presented in a simple practical manner. Probably 15-20 key guiding principles to be extracted from this book.

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## **Dwayne says**

Turned on to this by videos of Brian Cantrill referencing him when talking about performance reports within large organizations and how mostly they are terrible and flawed ideas built on faulty reasoning. This book tells you why and gives insight into productivity and management. W. Edwards Deming is credited with helping Japan realize the post WWII economic boom.

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## **Alexey says**

The book is a collection of Deming's different written and oral pieces. Therefore it repeats itself and tells a lot of unnecessary details that have currently no value. Having this said, the bits of knowledge that can be extracted from the book are quite valuable. Indeed, the book made me re-think the quality assurance process in my own project.

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## **Scott Sjoblom says**

Pulled out some good information but the book is edited in a terrible fashion. It is basically a collection of his previous writings and articles. Several sections are repeated throughout the book. I found it very distracting and difficult to follow at times. But, I was challenged by some of the content.

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## **Bob Wallner says**

I loved this book. It is well organized, well edited, and a wealth of knowledge.

A collection of Deming's thoughts in bite sized pieces. I am a very slow reader and I think that was one of the things I liked best about this book, you could read a couple letters or essays and pick right up two or three days later where you left off with another essay.

Although I have only read one other Deming book, *Out of the Crisis*, I think this maybe the most definitive collection of work and it is definitely deserving of the title *the Essential Deming!*

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## **Cristobal says**

Sometimes a great book does not need to be a great read, and this is one of those cases. The book is made up of notes, speeches, reports, letters that Deming wrote during his efforts in bringing statistical based managing tools to the world. The effect that this would have on Japan competitiveness are slightly short of amazing (although one can also ask what happened after 1990).

Although a bit repetitive the book makes clear what Deming's management philosophy was about and what

his point of view was on what would need to be done to turn around the US competitive funk (would have loved to hear what he thinks of the current situation).

An interesting book for the right audience, and that is anyone interested in business and productivity.

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### **Doug Garnett says**

This book is exceptional. Deming brings a savvy, in-depth understanding of business. And he's a welcome change from the shallowness of thinking about business in most business books today.

This collection offers far more than the usual "article extended to 80,000 words" that seems to power the business book industry while offering less insight than it should.

And be prepared. For someone well versed in statistics, Deming rises above them to focus on what really matters in business - letting the stats be subservient to the goal.

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### **Alexander Huynh says**

If you want a Harvard MBA, well here ya go!

Basic statistical knowledge is required to understand the book, but just use Wikipedia to better understand concepts like the Taguchi Loss Principle.

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### **Bob Schatz says**

This is a great collection of Deming's principles and writings.

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### **Henri Hämäläinen says**

This time I got my hands on the book *The Essential Deming: Leadership Principles from the Father of Quality*. I have to admit that I wasn't really excited to read the book. Deming's thoughts have been coming up from so many different directions, that I wanted to give him a shot. I'm glad I did, his thoughts were marvelous.

This book isn't really a book and neither it is written by Deming. This book is a collection of Deming's writings, personal notes and speeches from throughout his career. It goes through all the main thought Deming was talking about in his books and his teachings. It tells those in a bit shorter format, but I think it was enough for me.

The book goes quite far back to 1950's and 1960's in telling what has been the problems with companies back then. Strangely the problems haven't really changed that much from those years. Of course many aspects have changed, but the underlying problems are the same. Also many of the solution proposals

hopefully suit to current organizations as well.

I mark to books pages I will come back later for reference or future investigation. From the books I've read this might have had most markings done by me. There were quite a few good thoughts and sentences that will come handy in the future.

I have to admit that Deming's thought were not totally strange to me. I've read those from multiple sources beforehand, but this was the first time I read his own words. That might have helped me a bit on understanding this book. It's not difficult book to read, but it needs some thinking to understand.

It was an excellent book and I enjoyed it. Even though it's old, thoughts are valid and valuable. This is a book which many if not all the the people who care about their organizations improvement should read.

This review was originally published in my blog - [here](#)

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