



The Dirty Little Secrets of Getting Your Dream Job

Don Raskin

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Drawing on his extensive experience evaluating applicants for his marketing agency, and featuring stories based on real-life situations, sample cover letters, resumes, and straightforward advice, Don Raskin's *The Dirty Little Secrets of Getting Your Dream Job* offers all the necessary tools for navigating the tough job market and securing your dream job.

Don Raskin owns and operates MME, an advertising and marketing agency in New York City. During his twenty-five years at the agency he has interviewed hundreds of new college graduates for positions within his agency and has placed a strong emphasis on entry-level recruitment for positions in creative, account management, traffic, and production. Raskin has also mentored countless students and their parents on best practices for the job search. Over the years, Raskin has kept exceptionally detailed notes on the interviews he has conducted, observing the good, the bad, the ridiculous, the irreverent. He also has a treasure trove of over-the-top cover letters, resumes, interviews, and post interview follow-ups he has conducted and received. Now, he wants to share all the wisdom and insider secrets he has gathered to help students and first-time job seekers find a job in this economy.

Based on his remarkable expertise, Raskin's book provides exclusive insight into the job search process and lets readers in on all of the dirty little secrets to landing their first job—or a new one—and finding career success.

The Dirty Little Secrets of Getting Your Dream Job Details

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From Reader Review **The Dirty Little Secrets of Getting Your Dream Job** for online ebook

Katie Midgley says

It remains to be seen if I actually end up landing my dream job or not, but the advice in this book is practical and helped me while I was obsessing over resumes and cover letters. Probably best for people just finishing up college, but the basic advice is universal.

Susan Walker says

This book is full of great tips for job hunters. Everything from getting an internship to creating e-mails. I was impressed that it also covered what to do when you get a job offer.

Joanna says

"The Dirty Little Secrets" is a fantastic book for not only those people just graduating from college, but for anyone wanting to make a move in their career. It's packed with great ideas and resources to hone your skills from writing your resume, looking for work, the interview process, and salary negotiation. I won a copy in a First Reads giveaway, which was perfect timing. Thank you!

Losa says

I enjoyed the simple advice offered in this book! Little things to tweak and enhance interactions with potential employers. Being a junior in college, the advice was timely and relevant for me, but I would recommend this book to anyone that breathes and wants to get paid (financially, of course, and in learning).

Brit Thorton says

I won this in a Goodreads giveaway

I thoroughly enjoyed this book. I have been dropping the pearls of wisdom I received from this book all over the place since I read it. I would recommend this to any young person starting their job search.

Charles Franklin says

Good book on an employer's mindset when they are trying to hire someone. Uniquely focused on college graduates, but doesn't provide a lot of insight for others outside that category. Great tips overall on the job

search process for entry-level (and up) blue collar jobs

Billie says

I received this book free through Goodreads Giveaways. Excellent information for high school graduates that are entering college. This covers everything you need to know to get the job you want after college. There is advice on putting together your resume, cover letters, interviews, negotiating your salary, handling a job offer and more. Once you get your dream job, there is information on being a star employee and moving up in the company.

Megan says

Helpful - I bookmarked several pages that offered ideas of questions to ask during interviews and performance reviews. It's great to read from the perspective of a senior level executive. I did find it a little stuffy because I believe there are plenty of flexible companies out there. All in all, a good book to reference.

Angel says

Some information was a no-brainer but some of it was insightful.

Adriana says

This is a solid book of advice for those looking for their first job or that find themselves stuck in the rat race of job interviews without much success. It skews a bit toward more creative industries, but most of the tips are good and can easily be tailored into more "serious" careers.

It also contains some pretty solid tips on how to handle yourself once you're hired and during the first year of your career. It might be that I'm older than the intended target, but I found it a little funny (depressing) that it's actually necessary for the author to remind people to be professional while on the job. You shouldn't need to be reminded to keep things professional during work hours and concentrate fully on your job.

I would recommend it as an excellent gift for a high school graduate or someone just starting out in college. It has great tips for what to do once you're out of college and trying to join the workforce, but the best tips it contains are all things you have to take care of long before you graduate.

(Got a copy from Good Read's First Reads.)

Matthew says

I won this book in a goodreads giveaway.

I've made a number of hiring decisions over the years and can say that this book gives accurate and practical

advise for college graduates coming into the corporate environment. It is well laid out and easy to read. Highly recommended as a gift to college seniors.
