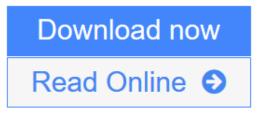


Principles Of Management

Mason A. Carpenter, Talya Bauer, Berrin Erdogan



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Abbie says

Very informative book on management principles. The book was well organized and made points clearly and concisely.

However, I will say reading this using the Flatworld website was a mess. Their reader is extremely limited and only works properly with Google Chrome (broken on Mozilla Firefox). Customer support didn't seem concerned when I contacted them about it. You can't change the font other than the size, the highlighting/notetaking feature is more trouble to use than it's worth, and there is not text-to-speech function unlike many modern day textbook readers. It is a pretty bare bones reader, and honestly I would have opted for the PDF option if it weren't \$20 more.

Despite that, though, the book was pretty good. It never felt boring or useless and served its purpose as a textbook for a college-level management class.