

HOW TO BECOME THE
LEADER
YOUR TEAM IS WAITING FOR

GOOD
AUTHORITY

JONATHAN RAYMOND

"Required reading for anyone who wants to do more than merely manage people.
Good Authority is a modern classic, and it will redefine what it means to be the boss."
SETH GODIN, Author, *Linchpin*

Good Authority: How to Become the Leader Your Team Is Waiting for

Jonathan Raymond

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Imagine a world where personal and professional growth are one thing, where improving your relationships and owning your strengths at work translate directly into the rest of your life.

Creating a company culture like that is not a dream. Through personal stories and real-life conversations, Jonathan takes you into the room with managers and employees where real culture change happens, and shows you a new kind of employee mentoring where each person gets the real-time feedback, support, and clear boundaries we all need to get beyond the patterns that hold us back.

In this provocative and timely new book, Jonathan brings together what he has learned over a twenty-year journey as an executive, entrepreneur, team leader and leadership trainer.

Combining his experience as the CEO and CBO of EMyth where he led the transformation of a global coaching brand with the lessons learned along his own personal growth journey, Jonathan walks us through a step-by-step approach that integrates the leading edges of both. You'll discover a way to lead your team that is both profoundly human and results-oriented at the same time.

Whether you're a CEO or business owner, executive, team leader, consultant, or coach, *Good Authority* will give you new ideas and inspiration you can put into practice. Most importantly, it will give you permission to be more of who you are at work than you ever thought possible.

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Good Authority: How to Become the Leader Your Team Is Waiting for Details

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Charlie Serocold says

Some useful ideas about how to manage people and encourage their development

Rob says

This is one of the best leadership books I have read in the last year, but it is much more than a book about a system or method, it is a book about reaching into others, reaching into those we lead and manage every day and to help them become more of who they are and who they can be. In some ways, this is a very "spiritual" book. It has a soul to it. Raymond recognizes that people, as much as organizations may have hoped, never separate who they are when they walk through the doors and we as leaders need to look beyond organizational numbers and systems to see people...people who are desperate to be seen, engaged with, grow, and bring all of who they are to their work. Good authority should change lives and Jonathan Raymond's book points to the way. I would encourage you to get and read this book. Not only will you be the better for it, but those you lead, the organizations they work within, and ultimately the customers and bottom line you serve. Growth is a byproduct of health and this book points the way to becoming a healthy leader. The kind of leader your team is waiting for.

ET says

Nice to know ;)

Bill Kenney says

This book was A+

Marsha says

This book was just okay. There is one chapter where he talks about the concept of being "more Yoda and less Superman". That chapter alone is worth the read. The rest of the book was pretty much the same old stuff and a little dry in its presentation.

Karina says

Leadership is a topic near to my heart and one I spend a lot of time reading, writing, thinking, and

discussing. Due to this it's rare when I come across a leadership book that has something really new and memorable to say, but *Good Authority* does that and more.

Jonathan Raymond, who has plenty of hands-on leadership experience himself, explains that to be the type of leader your team needs, you need to give them the room to find their own answers. Leaders who practice good authority lead with questions. They understand that their job is not to know all the answers or do all the work themselves; instead, their job is to support their team and guide them with the right questions, then get out of their way so that they can learn and grow.

Not only will this type of leadership help your team become their best selves, which in itself is a win-in, but this is also the only way that you can get fully engaged employees. And from my experience--both as a leader and as an employee--I know this to be true.

The book shares so many other great anecdotes and tips and is a must-read for any current leader/manager, or anyone aspiring to these roles.

Charles Dean says

I really loved this book. It had great, practical insights into what it means to lead well. I don't always love "leadership books"... but this one was excellent.

Erik Reagan says

I'd say that 4.5 of these 5 stars are due to the fantastic and fluff-free content in this book. The other 0.5 star is probably because I couldn't have read this at a better time. *Good Authority* filled in gaps I didn't realized existed in my perspective of leadership and managing. I'm so glad I came across this book and I'll certainly be reading it again to let it soak in.

Quick read. Loads of good information. Very actionable.
