

Business Math

Cheryl Cleaves

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For courses in business mathematics, personal finance, or small business management. Empowers your students to manage personal finances Business Math is a practical and thorough guide for students and small business owners to learn how to manage personal and business finances. The book was written on the premise that everyone needs to understand how to manage money, offering a rare deep dive into topics not always taught in class. A conversational tone, real world examples, and case studies keep complicated topics understandable and engaging. The 11th Edition starts off by reviewing basic math. It then dives into topics relevant for any career such as mortgages, banking, interest, consumer credit, and more. It also touches on important topics for business owners including payroll, markup, markdown, trade discounts, business statistics and more, as well as topics for those close to business recordkeeping like government agencies, lending agencies, depreciation, inventory and financial statements.

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Business Math Details

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Ashley says

With Summer Quarter being so short as well as a teacher that just can not stay on track, I only got through chapters 1-3 & 6-8. The instructor that I had for my Business Math class was pretty useless and I wish I would have just taken this class online. My boyfriend and my brother, with the help of this book, helped me learned what I need for the class. The book was very helpful due to the fact that it broke everything down in the simplest terms and showed multiple ways to work a problem. I have always had a big problem with math as I always had the kind of teachers that demanded that you show your work and only work a problem the way that they showed the class. Correct answer be damn, the process was always more important to them, so I was quite nervous starting a college course with my math skills, but this book was a life-saver.