



# Lust

*Ker Dukey*

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# Lust

*Ker Dukey*

**Lust** Ker Dukey

The Elite Seven.

Lust:

I was born with wealth, athletic ability, and looks that could melt the panties off a nun.

I had a clear path to success.

Until fate dealt me a cruel blow, leaving me empty and in need of purpose.

My only focus now is to become part of The Elite—a secret society in one of the most prestigious colleges in the world.

But everything comes at a price, and with The Elite, you have to earn your place.

Lucky for me, being sinful is in my DNA.

The only obstacle to full initiation is my task: seduce the un-seducible, the forbidden, and lure her with the sins of the flesh.

Easy for a man like me...in theory.

She started as my task, but what happens when the lines between lust and love blur, and the need for power rages war with the need for her?

Accept your sin wisely, for the tasks given to earn your place are not for the weak—they're for The Elite.

This is my life, my chance, my legacy.

I am Rhett Masters.

I am Lust.

## Lust Details

Date :

ISBN :

Author : Ker Dukey

Format :

Genre : Academic, College, New Adult, Contemporary, Dark, Romance

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## From Reader Review Lust for online ebook

SueBee★bring me an alpha!★ says

LIVE! | AMZ US | AMZ UK |

[le swoon!] I THINK I MIGHT HAVE PASSED OUT READING THAT BLURB...

Stand-alone

LIVE! | AMZ US | AMZ UK |

Blurb:

*I was born with wealth, athletic ability, and looks that could melt the panties off a nun.*

*I had a clear path to success.*

*Until fate dealt me a cruel blow, leaving me empty and in need of purpose.*

*My only focus now is to become part of The Elite—a secret society in one of the most prestigious colleges in the world.*

*But everything comes at a price, and with The Elite, you have to earn your place.*

*Lucky for me, being sinful is in my DNA.*

*The only obstacle to full initiation is my task: seduce the un-seducible, the forbidden, and lure her with the sins of the flesh.*

*Easy for a man like me...in theory.*

*She started as my task, but what happens when the lines between lust and love blur, and the need for power rages war with the need for her?*

*Accept your sin wisely, for the tasks given to earn your place are not for the weak—they're for The Elite.*

*This is my life, my chance, my legacy.*

*I am Rhett Masters.*

*I am Lust.*

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## Kay's Blushing Book Reviews says

★★★ *A Blushing Book Review* ★★★

*Lust by Ker Dukey - The Elite 7 Series*

**GENRE:** Dark Romance

**NARRATION:** First Person- Rhett's POV

**BOOK DETAILS:** Book #1 In the Elite 7 series

The Elite is a secret society with power unimaginable. To be a member, is one of highest honor. Follow their rules and you will have endless: WEALTH, POWER, and FAME. Once you are selected, you must pass initiation. And meet the brotherhood. Your brothers in arms. A bond so lethal it is unbendable and unbreakable. The Seven Sins.

LUST, PRIDE, WRATH, ENVY, GREED, GLUTTONY, SLOTH

Are you ready for initiation?

**THE STORY IN A NUTSHELL :**

*This is LUST: Book#1 in the Elite 7 Series :*

*Lust is a force all its own. It consumes the mind and body and causes even the most loyal to indulge in its sinful ways.*

Rhett Masters suffered a big loss in his family that set him on a path of booze, sex and self-destruction. His only goal is to become part of the Elite 7, a secret society of specially chosen college students to join a brotherhood. Each potential elite is set a task in the initiation process to secure their place they must complete the task.

Chastity Griffin is the daughter to the dean of the college and Rhett's initiation task. The more he gets to know Chastity, the harder the set task becomes.

Being selected in the Elite is all he has ever wanted but how far is he willing to go to get in?

**MY THOUGHTS:**

What a great start to this series. I am so intrigued with mysteriousness surrounding the Elite 7. Although we are given some details throughout, it is not fully disclosed and has left me itching for answers.

Rhett's a very troubled character, a traumatic event has steered his less than clean life into further turmoil. His story is heartbreaking and therefore making his bad boy ways more redeemable.

Chastity is sweet and innocent on the outside but has a sultry centre, because we don't get to hear her POV I found it difficult to connect with her.

The story wasn't as long or as dark as I would have liked, but as expected from Ker it was gritty and addictive. There is a twist towards the end that caught me by surprise and I certainly am looking forward to the next book in the series. *Pride*

*\*An ARC was kindly provided in exchange for an honest review.*

*Teaser used in this post are from the authors website.*

**MY RATINGS:** (All ratings are out of 5)

HEROINE RATING:4

HERO RATING: 4

BLUSH RATING: 3.5

DARKNESS RATING: 3.5

PLOT RATING: 4

OVERALL: 4 Blushing Stars

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## **Jemima says**

**Title: Lust ( The Elite Seven #1)**

**Author: Ker Dukey**

This is the first book in The Elite Seven series and my second book written by this author.

The Elite Seven is definitely one of the series I am most excited about this summer.

Truth be told, when I heard about this series I was super pumped. I mean, come on! A book on the seven deathly sins? I'm on it!

Lust by Ker Dukey is the first book in the series and for me, it was a good starting point.

The entire book felt more like a introduction to the series, as in, it focused more on The Elite Club rather than the characters relationship per se.

And I say 'relationship' because this is suppose to be a romance novel but truth be told, the 'relationship' aspect of the book was kind of lukewarm.

Nonetheless, I enjoyed the book because this book has gotten me really excited about the rest of the series.

Let's see what PRIDE has in stored for us. shall we?

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**Melanie (mells\_view) says**

**“Your head’s a storm, turbulent and destructive. You need to find the center, the calm. Let me be that for you.”**

I literally never thought I’d describe a Ker Dukey read as sweet and emotional, but here we are. Lust was different from the books of hers I usually read, but it was still a good read. It introduces the whole Elite society while going through Rhett’s back story and his love story. Basically the Elite gives Rhett some difficult tasks, and he has to decide whether or not he’s going to do them. His life is a hot mess during all of this and he thinks the Elite is the only thing that will get him where he wants to be in life. But can he do what they ask of him? Will he lose everything he’s been wanting? Will he lose the one person who has made his life bearable?! Read Lust and find out. ALSO.. ALSO... PRIDE. Omg. That ending!!!

<https://instagram.com/p/BtyO1jSgyHE/>  
^fan edit on IG!

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**Lo Bookfrantic says**

4★★★★Stars

**Genre:** *Romantic Suspense*

**Type:** *Book 1 of 7 from The Elite Seven series*

**POV:** *First Person – Male*

***“People say love is powerful, and that's true, but more often than not, it's corrupted by lust.”***

***Rhett Masters'*** heart was broken for the loss of his sibling. He blames himself every day and the guilt just don't let him be free. He finds a secret society called The Elite Seven which he hopes will provide him the freedom he seeks.

***“I'm drowning, but with a smile on my face knowing I can't be saved.”***

***Chastity Griffin*** came to Rhett's life exactly when he needed her. She wasn't lusting over him right away like the rest of the girls and that pick on Rhett's interest. He soon found out she was going to be hard to forget.

***“The way she makes me feel is so unlike me, yet I don't want to pull away from it - I want to run toward it full force.”***

I honestly wasn't expecting to feel so much on this book, I loved all the feels this book delivered. We get to feel Rhett's raw emotions and how deep his grief went. The chemistry between him and Chastity was on point, their slow burn relationship was super hot.

***Lust*** is the first book in the Elite Seven series which introduces us to the necessary background of the story that explained the ways of The Elite Seven and gave enough glimpse of each selected member. Even though Rhett was such a great character, I couldn't help but love his best friend God even more, his character intrigues me. I am definitely excited for more of the series and find out how this all turns out.

**Books in the series:**

? . . . This was a (F)BR With War . . . ?

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**Kim BookJunkie says**

Another book boyfriend I am now obsessed with! Rhett is a unique, intriguing, sexy character you will

quickly fall in love with! In fact, all of the 7 “Elite” fascinated me – I can’t wait to read each of their books! The 7 authors collaborating on this series were smart to have Dukey take the lead, LUST forming a mysterious, intense, smoking hot foundation. Totally unpredictable, all consuming and sexy as hell, Dukey hit it out of the park again!!!

\*ARC received from author in exchange for my honest review.

ELITE 7 expected publication dates:

Pride - J.D. Hollyfield, Author - February 25th <http://bit.ly/2DkudVs>

Wrath - Claire C Riley - March 11th <http://bit.ly/2FFbPJt>

Envy - Author M.N. Forgy - March 25th <http://bit.ly/2HoVp9A>

Greed - Amo Jones - April 8th <http://bit.ly/2FPM1JT>

Gluttony - K Webster- April 22nd <http://bit.ly/2FDfFmf>

Sloth - Giana Darling - May 13th <http://bit.ly/2HnfX2l>

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## **warhawke says**

**Genre:** Romantic Suspense

**Type:** Book 1 of 7 from The Elite Seven series

**POV:** First Person – Male

**Rating:**

Rhett Masters’ life seemed perfect on the outside but inside he was roaring to be freed. His escape was in the form of a secret society called The Elite Seven that would set him for life. But in order to become one, candidates had to embrace the sin they were assigned with. For him, lust was a way of life until Chastity Griffin walked into it which could either save him or destroy him.

I’ve always been drawn to the seven deadly sins, so I was excited to start this one especially with the involvement of multiple authors whose works I wanted to try. So far, I’m happy with the direction it’s going.

*“My world’s a mess right now, of regret and sorrow.”*

One thing I didn’t expect for this one is how emotional it would be. The prologue was gripping and immediately made me care for Rhett. I liked the contradictions in Chastity’s personality but her character didn’t pull me in as much as his.

Since the sin is lust, I expected this book to be dirtier. I wanted to see the embodiment of the word through his actions instead of just his reputation. I love how this book provided the necessary groundwork that explained



the mechanics of The Elite Seven and gave enough glimpse of each candidate. However, at times I felt the couple's story was slightly neglected.

***“Your initiation begins with the bonding of seven. The men in this room are your brothers. The brotherhood of the seven is unbendable. You are no longer one person, you are seven.”***

Lust is a story of comradery and sacrifices. I'm looking forward to the next book in the series.

*Note: I love God. And no, I don't mean the one people pray to lol!*

**Books in the series:**

???. . . (F)BR With Loyda . . . ???

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**Natalie The Biblioholic says**

Rhett Masters was the human embodiment of lust. No question. He and his rich bestie lived life in excess - booze, drugs and women. Nothing was too taboo and no risk too high. He wasn't unlike many of his real life teenage counterparts - cocky, arrogant, and with an unhealthy sense of invincibility. What struck me hard about this dude, what allowed me to accept him and all of his flaws, were his reasons. Because really what good is madness if we don't understand it?

*Lust is a violent desire, destructive and uncontrollable.*

Suffering a great loss, Rhett was a man lost. He was broken and distraught and had to find ways to numb himself just to get some sleep. That is until he meets Chastity, who was able to calm his storm within. Their initial meetings were more inline with enemies-to-lovers and their banter was off the hook. I loved Chastity's spunk and how she tried to give as good as she got. She was a sweetheart without being a pushover and I enjoyed getting to know her through Rhett's eyes. The fact that their relationship was more of a slow build was a bit of a surprise, but she ended up being quite lusty herself.

*Lust is a force all its own. It consumes the mind and body, and causes even the most loyal to indulge in its sinful ways.*

The Elite Seven is just as it sounds - exclusive. Its members enjoy some sweet perks and Rhett has found a brotherhood among the other inductees. The stage is set and with one heck of a cliffhanger, I'm looking forward to getting to know the other members better.

*Whose blood is that?*

Pride is next!

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**NiCoLeTa E. says**

**\*\*\*4 "Lustful" stars\*\*\***

*“Lust is a force all its own. It consumes the mind and body, and causes even the most loyal to indulge in its sinful ways...”*

*Lust is a violent desire, destructive and uncontrollable. If you let the sensation take root, you become captive to its power, until you're waking up in the wreckage of its path.”*

It's really impressive that these seven books will be written by different authors when they are following the same story, but from different POVs!!! I'm sooo impressive and i can't wait for the next book and Pride's story!!! There's definitely meat in there!!! And in everyone's story, i suppose!!!

I can't wait!!!! I'm soooo exciting about this series!!!!

But let me stick to this one, at the moment...

Well, Rhett Masters is a rich boy to whom had happened something bad that fell his family apart... Rhett is feeling responsible and he can't forget... It doesn't help that his parents are walking away from him , in a way...

Rhett is struggling with booze, drugs, meaningless sex and whatever else to dull the pain...

His relationship with his father is restricted and Rhett wants to get away under his thumb and to earn his own way to life... And to succeed it, he must get into The Elite, no matter what...

It's the only way to become something on his own with their help and now, that he is going to college, he is determined to get in!!!

**"Fuck love.**

**It's more damaging to the soul than anything else in the world.**

**Losing someone you love is like living through your own death."**

**The pain so brutal, the sorrow rips the soul to shreds while still pumping gas to the heart."**

Now that Rhett is in college, he is coming all the time face to face with Chastity... A girl different from those who are opening their legs to him in a blink of the eye... A girl that is hating his guts and he is getting under his skin with her preppy clothes and smartass mouth...

And then, what he was longing for, is becoming a reality and his first task is becoming.... her!!!

Can he do what he must do in order to become the one of the Elite Seven???

Can he hurt her when she is the only one who can dull his pain???

*"Lust,*

*Your task is sin of the flesh...*

*Seduce the forbidden fruit."*

I liked both Rhett and Chastity very much...

They were so different, but at the same time, they were fitting really good together...

He was reckless and wild and she was sweet and a little bit difficult...

He was LUST and he was lusting over her...

Could this thing between them become something more or their chances will be ruined, once and for all???

*"Why are nice girls always attracted to bad boys?"*

*"Am I a bad boy?"*

*"The question you should ask is, am i a good girl?"*

*"Are you?"*

*"I don't want to be, when I'm around you."*

Well, i love the idea of this elite with these seven people to represent the seven sins....

Rhett was the first one and his best friend, God, was another one of them, Gluttony, but unfortunately, his time has not come yet!!!

But to be totally honest with you, I'm so curious of each one of them, but for now, I'm very curious about Pride and i can not wait to read this book and to learn how he was connecting with Lilian....

Lilian who seems a very bad woman!!!! Hmmmm.... That ending left me craving more...

*"Love is more dangerous than lust. I knew it and played into the game unwillingly, until it was too late. I lost."*

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**Wil Loves Books! says**

When I heard about the Elite Seven books and saw those gorgeous covers, I was definitely intrigued by the

idea and couldn't wait to see what these fantastic authors would bring. Lust is Book 1 and each book represents one of the cardinal sins. Of course I'm in!

This one started out pretty slow, in fact for the first 25% you don't even know who's the heroine or where is this going. However, once it picks up, it will keep you hooked right until the end.

I love a strong heroine, and Chastity was so cool and feisty. I simply loved her. Rhett was an entitled jerk but I liked him too. Their chemistry and banter was great and together they were hot.

As for the Elite Seven secret society, that's a secret you'll have to read to find out. I can't wait for more, I'm super intrigued now. Pride by JD Holyfield is next!!!

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## **Sabrina says**

### **NOW LIVE!**

Amazon US \* Amazon UK

*Lust* is the start to The Elite Seven series and introduces us to Rhett Masters, aka Lust. On a downward spiral after the death of his brother, there's only one thing he cares about. And that's being asked to join The Elite Seven. The not-so-secret society that is synonymous with power and wealth. But then he meets Chasity Griffin, the girl that is his complete opposite yet the one that is definitely a game changer for what he wants out of life.

I thought this was a really good book suspense wise, and it certainly kept me interested once I started. There were so many unknowns and so many hints of what's to come from this society that it had me getting more and more excited with each turn of the page. The book focused mostly on Rhett and his path to becoming part of The Elite but there were also little things, like his connection to Chasity, thrown in that also added some romance to the story. Albeit, it was almost next to no focus on that, but I honestly didn't mind since the intrigue of these Seven members had me so invested into the book.

Overall, if you're into a suspenseful story that will leave you wide-eyed in shock then this is the book for you. It will have you dying to get more of this series and more of the characters, especially God. I know he has some deep secrets that need sharing so I can't wait to get his story.

*ARC kindly provided in exchange for an honest review.*

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## **Eve Recinella (Between The Bookends) says**

This was an interesting start to **THE ELITE SEVEN** series. I'm not a fan of uber whores (paired with almost virginal heroines) and OW stuff in my books anymore. I think it has been done to DEATH at this

point, so I can't say I overly enjoyed most of this one. However, I figured going into this series that none of the books would be free of that type of thing, so I can't complain too much. The writing was excellent. It is a relatively short book, so it moves along at a good pace. The plot was interesting in regards to the "secret club" aspect. I never warmed up to Rhett as a hero, or him and Chasity as a couple (although their banter was fun at times). There was just too much OW stuff thrown in for me to feel a connection and his cocky attitude didn't help either. I also feel like their relationship took a HUGE backseat to set up the series. I liked Chasity though. From the little we get of her she was a great heroine. The sex scenes (when we finally get to them) were suitably hot.

So yea, as a setup book for the series this worked exceptionally well. However, it completely missed the mark in the relationship department. There was just too much other stuff going on for me to feel like this couple had any real connection at all. Still, I am intrigued enough about the other six guys to continue with the series.

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## **The Book Bee says**

### ***REVIEW: 3.5+ STARS***

***"Lust is a violent desire, destructive and uncontrollable."***

Woah! What a beginning to a SEVEN book series! I am so excited for the promise this series holds, given the way this one started off. And holy hell....the way it ended!!! Clearly, jaw drops and eye pops are going to be a common occurrence with this series.

I loved seeing the many different sides of Rhett. His personality was pretty malleable based on the situations he was in, and that made him very intriguing to me. I really liked him. With Chastity's dynamic added to the mix, I definitely feel like I got a good look into Rhett's weaknesses and strengths. His emotions, no matter how much it worked *against* him, was one of his strongest traits. I loved how it propelled his every thought process and every decision. There was a layer of connectivity that was touched upon and I hope we get to see more of it in the future books.

One thing I did notice was that the focus of the book was more on setting up this series and what's going on with the Elite Seven and seemingly less to do with the romance picking up steam between Rhett and Chastity. While I don't think that's necessarily bad, I wanted more exploration of the growing feelings and sexual tension between these two, because there were times the tension jumped off the pages. It was palpable. Other times, it just felt like Rhett's cocky side was rearing its.....cocky head. Was he an outright asshole? I honestly don't think he was. At least, I didn't look at him that way. He was definitely the product of his environment, with circumstances working in conjunction with his drive to be who he *needed* to be as well as who he *wanted* to be. I really liked his character when Chastity was around though. Like, I liked it a lot!!

***"She makes the raging storm calm so I can breathe through it."***

This was not as dark as I assumed it would be...but I also assumed this knowing how Ker Dukey writes, so that's my bad. Was it twisted? Oh, sure....these boys were definitely a little twisted, but that's what made them perfect for The Elite Seven. There was an ominous feeling as I continued to read deeper into not only this secretive world that was building, but I couldn't help but wonder how the different author's voices were going to play into each personality of each different character. I really am excited to see how this series plays out. I will say this was a good first book in this series. It opened up and took me on a ride, that's for sure.

With the secrets that lie within this elite society, Dukey kept me turning the pages, trying to find out not only what was going on. She set the stage for this series, and in doing so, she will also be responsible for introducing me to some new authors and their stories because now I can't wait to find out about each character!!

*"You head's a storm, turbulent and destructive. You need to find the center, the calm. Let me be that for you."*

~BEE

AMAZON AA LINK: <https://amzn.to/2GHaKAe>

GIVEAWAY POSTED ON MY BLOG: <http://bit.ly/2IeBdaX>

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## DJ Sakata says

Favorite Quotes:

Her eyes take in every part of my face before dipping low to my crotch. "Tempting, but I'll pass. I already had Vienna sausage for lunch. One's enough for any lifetime."

My Review:

I struggled with this one as I could only find one likable character through most of the story, yet I was intrigued and couldn't put my Kindle down. I despised the main character of Rhett, as he was arrogant, irresponsible, spoiled and just vile, as was his friend. I hissed at his duplicitous, contemptible, and supercilious inner musings, yet I couldn't stop reading. Man, if this overindulged, crass, and entitled wastrel was one of the best the school had to offer I don't want to contemplate what the rest look like... But yet, I was also perplexingly involved in this despicable story and consumed with an intrusive interest. Curses! A pox on the wily minx known as Ker Dukey for her wickedly addictive arrangements of words. Her sinister word skills were like sharp talons deeply embedding themselves into my gray matter and prickling my curiosity. I was physically unable to put my Kindle down, and in a near frenzy, I devoured this twisted tale to the very last page. It was not my fault - Ker Dukey's word voodoo was far too strong. Resistance was futile...

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## Sarah - Musings of the Modern Belle says

\*\*\*\*AVAILABLE NOW - FULL REVIEW\*\*\*\*

#### 4 Elite CROWNS

Lust is the beginning of The Elite Seven world, and Ker Dukey introduces to a world of sin and debauchery that is sure to be pushed through the next 6 books.

Rhett from the beginning has your sympathy. You understand why he has lost himself to drugs and alcohol and sins of the flush. You understand his need for the secret society and what they have to offer him. You revel in his healing and happiness. He is really just an all around lovable hero who happens to ooze sexuality and charm.

Chastity is the complete opposite of our hero, restricted by her father, a lot less sexually experienced, but she has a fire to her that matches Rhett.

I enjoyed the story and the writing, but I did feel like the relationship between the two progressed too quickly, the conflict introduced and resolved with little angst or real trouble for the main characters. I did love the seeds that are planted for the rest of the series, and I did enjoy the story. I just felt bereft at the end of it, like I needed more of Rhett and Chastity and their struggle with this society and his sin.

I'm excited for this world. It is sexy, secretive, and sure to seduce me. Lust is just the tip of the iceberg.

ARC received in exchange for an honest review.

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