

The Complete Manual of Typography

James Felici

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Testimonials

"The ultimate typographic tool: a concise, beautiful book that pulls together everything you need to produce great typography."

--Frank Romano, RIT School of Print Media

"Clear and elegant...There's no better or more useful introduction to the whole craft of typography."

--Roger Black, Danilo Black, Inc.

"All you've always wanted to know about type and typography but never dared to ask. Jim Felici brings together a vast amount of knowledge in this book. Must-have!"

--Erik Spiekermann, author, *Stop Stealing Sheep (and Find Out How Type Works)*

This book is about how type should look and how to make it look that way; in other words, how to set type like a professional. It releases the craft knowledge that used to reside almost exclusively in the heads of people working in type shops. The shops are gone, the technologies have changed, but the goal remains the same. This book explains in very practical terms how to use today's computerized tools to achieve that secret of good design: well-set type.

Beautifully designed and richly illustrated, **The Complete Manual of Typography** is an essential reference for anyone who works with type. Designers, print production professionals, and corporate communications managers can go straight to the index to find focused answers to specific questions, while educators and students can read it as a textbook from cover to cover. You'll find:

History, basic concepts, and anatomy of good typography, concisely presented and indexed for quick reference by busy professionals. Straight-ahead instructions for how to manage fonts, handle corrupted or missing fonts, and find the characters you need. Clear, useful explanations of what makes good type good (and bad type bad) . Detailed guidance on controlling the fundamentals of type, including measure, point size, leading, kerning, and hyphenation and justification. Practical advice on how to fix and avoid composition problems such as loose lines, bad rags, widows and orphans. Hard-to-find rules for managing indents and alignments, skews, wraps, expert-set characters, and tables. Scores of workarounds that show how to wring good type out of uncooperative word-processing and layout programs.

The Complete Manual of Typography Details

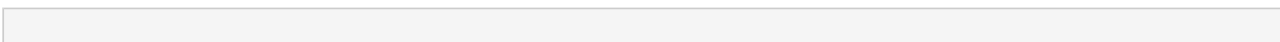
Date : Published October 6th 2002 by Adobe Press

ISBN : 0076092019848

Author : James Felici

Format : Paperback 384 pages

Genre : Design, Nonfiction, Art, Art Design, Reference



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Muhammad says

The book on typography in our time. If you typeset books this is your ultimate tool. Felici goes into every detail right down to the spacing in between the letters. Filled with examples written in easy and entertaining manner. Let the master, James Felici, be your guide.

Shawne Workman says

A great read, engagingly written, with plenty of usable insights and typographical eye candy.

Joseph Mornin says

See this article from Slate: "Space Invaders: Why you should never, ever use two spaces after a period" (<http://www.slate.com/id/2281146/pagen...>).

Peter Peerdeman says

This book serves its title perfectly: this is the complete guide. Everything is in there, with beautiful examples of all the nitty gritty typography conundrums.

Allan H. Goodman says

A must have for self-publishers to understand typography.

SarahKate says

a pretty good read to learn the basics of typography so you don't make ugly things. And for the record... everyone needs to stop using comic sans. NOW.

Catherine says

I couldn't put it down, which goes to show I am a huge nerd. Seriously, though, I learned a ton of interesting and useful information related to bookmaking. I think everyone who works in the publishing industry could

benefit from reading through it.

Jenny says

I go back to this again and again in my work.

Tatsiana says

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Rachel says

Though I'd been given an old edition (2003), this was very helpful to learn general typographic guidelines! My InDesign documents will be better now than ever. I plan to check out the latest edition, since software and tech (especially screen resolution) have updated so much.

James says

haven't actually finished it. but it wows me everytime i open it.
