



The Big Bad Wolf

Jus Accardo

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Kensey Deaton comes from an elite werewolf lineage, but just because her family is royalty, doesn't mean she'll fall in line like some perfect little princess. She has plans and they don't include an arranged marriage!

Slade McAlister has his own family drama. His Alpha father happens to be the most reviled wolf on the eastern seaboard, and it's a stigma he can't escape. So when his neighbor Kensey--the girl of his dreams and his nightmares--proposes a solution to solve *both* of their problems, he sees an opportunity he can't ignore.

Kensey and Slade aren't only from opposite sides of the tracks, they're from opposite sides of the war. But if they can sell their 'relationship', they might just make it out of this with their freedom.

You know, as long as all that fake PDA doesn't turn into more...

The Big Bad Wolf Details

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Author : Jus Accardo

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From Reader Review The Big Bad Wolf for online ebook

Monique V says

Thank you to netgalley for providing me this ARC

This book was by no means perfect but man did I have a blast reading it! The romance gave me all the feels and the world was very interesting to read about. There are a lot of pack politics and unfair rules but I feel like if those issues are explored more this could turn into a great series. I want more books in this setting maybe following a different couple. In conclusion I really enjoyed this book. It was a fun quick page turner!

Lauren says

I've been on a mission to read more werewolf books this year so when I heard about Jus Accardo's The Big Bad Wolf I needed it and pronto. I mean, elite werewolf lineage, a fake relationship, and a broody, hot next door neighbor? It sounded like things were about to get interesting and dramatic.

The result? The Big Bad Wolf is suspenseful, charming, and romantic. If you love a good enemies-to-lovers romance as much as I do, you're sure to enjoy it!

The Big Bad Wolf introduces Kensey and Slade, former best friends turned enemies. While Kensey comes from an elite family, she's never let their prim and proper ways stop her from speaking her mind. Kensey is gutsy, fierce, and true to her word, but she also possess a tiny bit of vulnerability, especially when it comes to teens her own age. She's never had a close group of friends. The vulnerability made her more relatable, in my opinion, and I enjoyed seeing her let loose over time, fully embracing Slade and his friends. Slade, on the other hand, is best described as a bad boy. He has a big reputation, but at the end of the day, all he wants is a simple life, specifically one far away from his father. I loved Slade's cockiness. He was full of himself for sure and he knew exactly how to push Kensey's buttons. It was just so much fun to read about it. The banter between these two always had me laughing and smiling.

Now for the plot. Jus has a lot going on here. There's Kensey and Slade's enemies-to-lovers romance/fake relationship, tension between the packs, and family drama. I found the romance to be satisfying. There was plenty of chemistry and swoon. The tension between the packs also made things the perfect amount of dramatic, but I wish there had been more development/background given. We received a very small glimpse into their world, and I didn't always follow how everything worked. I wanted more about the different packs...How was the power divided? What powers did each pack possess? What was the rest of the werewolf community like? Why didn't anyone address the unhappiness of the women in the community? I had a lot of question, but little answers unfortunately. I also would've liked more background on the families. For instance, I liked Slade's sister a lot but she was barely around, and Kensey's siblings were almost nonexistent.

If you can overlook the lack of development and focus on the main characters instead, I think you'll find The Big Bad Wolf an enjoyable read.

ARC was provided by the publisher via Netgalley in exchange for an honest review

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Richelle Robinson says

This was a cute shifter read by a new to me author. At first the cover threw me off as the main character doesn't scream "big bad wolf" but nonetheless Slade did live up to his reputation in this story. Kennsey was a spitfire and I loved how she held her ground especially around all the alpha male wolves. This was my first time reading anything by this author and I enjoyed the story and will most definitely look forward to future books!

NetGalley Review

Melissa (YA Book Shelf) says

Awww...I heart this story and these characters, Kensey and Slade, so hard. From practically page one, they have great banter and simply ooze chemistry. They have history - they were friends as children and eventually both used to have crushes on each other, but despite living next door to one another, they haven't spoken in years.

But they live in a world where werewolf traditions dictate the way their life has to be: Kensey is obligated to choose a mate who her Alpha father will approve, and Slade is being pushed into the same thing by his cruel, Alpha father. Kensey proposes a fake relationship with Slade keep both of their fathers off their backs, but it turns out to not be that simple. No one in either of their packs thinks they're right for each other, but the longer they fake it, the more their feelings grow for each other. Suddenly, it's no longer fake, but real feelings that they're sharing.

But that doesn't mean all is well. Maybe it's because of the pressure from other pack members, but Slade doesn't think he's good enough from Kensey. So that's getting in the way. And then there's Kensey's dad, who wants Kensey to merge with Carter Pennington instead. Complications arise, but sometimes they can be removed too, and the grand gesture in this book is heartwarming.

But honestly, the sweetest thing...it was the speech that Kensey's dad, Sam, gives in the epilogue. Felt my eyes tearing up!

Andrea Heltsley says

I read my first Jus Accardo book back in 2012 and sort of drifted even though it was really good. Then, when Rules of Survival came out, I snagged a copy. It was a 5 star read! Loved it! So I went on to read the first two books in the Infinity series and they rocked. It should come as no surprise that The Big Bad Wolf was another fantastic read by Jus Accardo!

Kensey was scrappy and stubborn. I loved that about her character! Being resilient and trying to buck

traditional female rules kept her an exciting heroine with a positive message. Then there's Slade. He's the dark, damaged, and brooding character that screams trouble. And for the most part, he is.

The character love interest duo complimented each other in a way that made you root for them even when you wanted to scream at them for doing something stupid. In my opinion, that just means the book was good enough for me to care.

Without spilling anything too important, I'll stop my review. BUT, go; go now and grab a copy of *The Big Bad Wolf* by Jus Accardo. You won't regret it. This modern day beauty and the beast story is a solid five glittery star read!

Elaine says

This is a very different take on the rich princess and the pauper, shifter style! Kensey Deaton is the daughter of a high ranking Alpha, a leader of the coalition of werewolves. Slade McAlister is the son of the abusive, renegade Alpha, a low life criminal, who is looked down upon by all the other shifter Alphas. They live next door to each other and, as children, were very close. Hierarchy, expectations and parental pressures all drove them apart but now her father is planning on arranging a marriage for her and she's rebelling. Her solution is simple - pretend to be dating and in love with him! Can they pull it off? Can they fool their Alphas? What happens when pretending isn't enough?

This is a young adult shifter romance, with alternating chapters being told by the two main characters, giving readers an insight into their feelings, experiences, dreams and fears. It is so easy to relate to the two main characters in this story, making this another brilliant Teen read from *Entangled*. This time the initial friendship between the youngsters was broken deliberately but now has a chance to heal and develop into something more substantial, especially as the attraction between the two is still there, alongside some great memories. The pack politics may, however, be (ab)used by her father to force them apart. Can love find a way for them?

This is a page turner that I hope will develop into a series. If you enjoy paranormal romance in a more contemporary style then I highly recommend you give this one a go - I really enjoyed escaping into it!

I requested and received a copy of this novel via NetGalley. This is my honest review after choosing to read it.

D.M. says

I like my shifter romance to follow the mythical rules and this one reminded me more of a religious family wanting to marry off their daughter. This is probably the first shifter novel that doesn't follow the rules that I didn't hate. The story was engaging and entertaining. The wolf reminded me of a set of outback hillbillies and I liked this quality.

Kensey is the alpha daughter. Her father is the head of a region of wolf packs. It is expected Kensey will find a mate soon. Unfortunately for her, the options of suitors are anything but appealing. She needs to come up with a plan which will get her father off her back.

Slade's family are dysfunctional and so is his pack. His father is an unpleasant fellow and a bully. Slade

dreams of escape his personal nightmare but it isn't that simple. He has a reputation for being a stereotypical bad boy and a bit of his loner. The other packs see him as undesirable.

Slade and Kensey used to be friends. Now they seem to be on different pages. She's the princess and he's a rebel. Kensey sees Slade interacting with his father and an idea is formed. Operation Big Bad Wolf may just save them both. Que fake relationship and some dug up all feelings.

This book had some funny parts and interesting ideas. It took me a little while to get into this book but I enjoyed the story. I just felt the beginning needed something more.

This was an enjoyable read. 4 stars out of 5.

*I received an ARC in exchange for an honest review.

Suze Lavender says

Kensey is part of a royal werewolf family. She's still in high school, but her father thinks it's time for her to be claimed and that means she'll have to choose a partner. If she doesn't her father will arrange a marriage for her, which is exactly what he wants and he already has a partner in mind, a creepy wolf Kensey doesn't want to marry. Kensey has a plan though. She'll ask her childhood best friend Slade to start a fake relationship with her. This should give both of them the freedom they so long to have. Slade's father is a detested and aggressive alpha and Slade wants to get as far away from him as possible. Will their plan succeed?

Kensey's father isn't happy with Kensey's choice to date Slade. Slade's family has a reputation he doesn't approve of and therefore he doesn't want his daughter to go out with the wolf she knows so well. He doesn't accept his daughter's choices without measures and Kensey and Slade have a tough road ahead of them to be convincing as a couple. However, while they're giving it a try their feelings become more real. Is their arrangement going to be a disaster or will they manage to make it work?

The Big Bad Wolf is a wonderful romantic story. I love reading about shifters and really liked the way Jus Accardo portrays them. Kensey's from an elite family and that means she'll have to follow certain rules. She isn't happy with them, especially not with the choices her father has already made for her. Her whole future is depending on the relationship she has with Slade and I couldn't wait to find out if her father would go ahead with his plans for her marriage or if she'd have a chance to make decisions about her own destiny. I loved that idea for a story. Slade is a sweet guy and he's perfect for Kensey, but he does have quite a few issues. Being with Kensey is exactly what he needs and I kept hoping they'd find a way to make their plans work.

Jus Accardo's writing flows easily. It was fun to read about the wolf part of her main characters as well as their emotional struggles and relationship issues. I was intrigued by her story straight away and liked the direction she's chosen. Kensey and Slade are werewolves, but they also have regular teenage issues, which is a combination I liked. The Big Bad Wolf is vibrant and entertaining with a nice layer of depth and plenty of true love. I really enjoyed reading this amazing story.

Kristi Housman Confessions of a YA Reader says

I've come to the conclusion that I will probably always like the Entangled Teen romances that I read. They are light, fun, and easy to read. There is always something about them that I end up liking and this one is no exception.

The Big Bad Wolf is a fun paranormal read. It has a friendship turned hatred turned love story that I really enjoyed.

Kensey is part of the Deaton pack. Her father is the alpha and she is expected to find a mate. Females are basically treated as property. They are expected to marry and create new little pack members. They generally don't get much say. The alpha has final say in the end. Very few will ever marry for love.

Slade is part of the McAlister pack. His father, Gavin, is a horrible man. Slade has had a pretty horrible upbringing. Gavin used their power, persuasion over the opposite sex, to get his wife. She, like so many other females, ended up killing herself. Slade believes what his father has told him, that he's pretty much evil. Gavin makes Slade do things for him. Slade drinks a lot and keeps to himself to numb the pain. But it isn't working well.

Kensey and Slade used to be friends, but Slade hurt her and they stopped talking. Kensey comes up with an idea to pretend to date Slade with the hopes that her dad will just skip over her and marry off her younger sister instead. But Kensey and Slade both start having real feelings for each other. The main issue is that Slade feels like he's not good enough for her. And many people try to convince him just that.

The story takes off pretty quickly and the writing flows well. There were a lot of small fight scenes and talk about a previous assault to Kensey (but the details were never really revealed, just a warning for anyone who needs it). I wasn't a big fan of Gavin or Lupe, but like Risa a lot. Kensey's dad grew on me, too. He had a nice moment with Slade towards the end of the book that was really touching.

Overall, I really liked this book a lot and gave it 4 stars.

Thank you to Entangled Teen for providing me a copy for review.

Erica Chilson says

I received a copy of this title to read and review for Wicked Reads

4 Teenage Angst Stars

Young Adult age-range: 13+ due to kissing & violence.

The Big Bad Wolf is a standalone young adult paranormal novel featuring shifters. However, the paranormal aspects were underlying in the world-building. Not a complaint, just an explanation. Pack politics was the driving force, as well as a hefty dose of good ol' teenage angst.

Kensey & Slade are the children to two rival alphas. As a female, Kensey has no rights once she is mated,

used simply for the worth of her bloodline and forging bonds between packs. Our hero and heroine are informed they have to mate, so they take matters in their own hands.

I read *The Big Bad Wolf* from cover-to-cover in one sitting. The novel featured a few of my favorite tropes. Fake relationship. Early childhood friends who had a falling out once hormones struck, adding a tension and a love-hate vibe. The good girl and the bad boy- "I'm not good enough for you" trope. Our parents don't want us to be together trope. Political gain.

All of these tropes melded into a yummy page-turner that had me emotionally invested and rooting for Kensey and Slade's happiness.

I highly recommend for readers who are seeking a novel featuring a paranormal twist, wanting to dive into a world where two kids find love against all odds. I look forward to reading more by this author in the future.

Carrie says

The Big Bad Wolf by Jus Accardo is a young adult shifter fantasy read that has a bit of a contemporary romance to it also. The two main characters Kensey Deaton and Slade McAlister alternate their point of view with each chapter.

Kensey's father is the Alpha of her pack and her family is considered royalty in the werewolf community while Slade is from the more criminal pack in town that don't follow the rules and take what they want.

When Kensey's father tells her she needs to choose her mate or he will set up a suitable arrangement she gets the idea to set up a fake relationship with her bad boy neighbor, Slade, to try to get her father to change his mind. In return Slade just wants out of the pack and politics to become a lone wolf.

The Big Bad Wolf is like taking two different tropes and mashing them together to come up with this quick, fun read. Fake dating that turns into a real relationship has been done quite often and can always be a fun set up but then the author took it to another level setting the story within a shifter community with its pack laws and politics at play.

The biggest part of this read like a more light young adult story as the characters slowly admit they have had feelings for one another. However there are some darker elements to the tale bringing in the shifter side along with even going as far as a mention of assault at one point.

For me when finished as much as this was a fun way to pass a couple of hours with the mixing of stories with a bit of wolfy Romeo and Juliet I just wondered if it couldn't have had a bit more to make it stand out as its own story leaving me to rate this one at 3.5 stars.

I received an advance copy from the publisher via NetGalley.

For more reviews please visit <https://carriesbookreviews.com/>

Katherine Paschal says

Kensey refuses to roll over for her father and accept the mate he selected for her, instead she wants to be shown the respect that male werewolves get and be able to choose her own path. Slade wants nothing more but to escape the terror that is his abusive father and pack alpha, but is instead tied to a life he wants no part of and a reputation he really didn't earn. When Kensey comes up with a solution to both their problems, Slade is hesitant. But what could go wrong, and it is an easy win-win for both of them, right?

I am such a sucker for werewolf books, seriously, I gobble up all that I can get my grabby hands on. Add in a romantic element (aka the mate bond or whatever is the equivalent in a given book) and I am ever so happy. When I saw that Jus, who I absolutely love every book of hers that I have read, was writing a werewolf YA romance, I counted down the days until it was available for me to read.

The story was dual narrated by Slade and Kensey, alternating at chapters (just the way I like my romances!) Both characters have to deal with and overcome a struggle, but in such different ways. Slade is the lone wolf with an outrageously bad reputation that he did not earn and a daily battle with control over his wolf and anger. He would love to escape the life that he knows full of abuse and disappointment, but hidden deep down he was a big sweetheart. Kensey is 100% comfortable with who she is as a person as well as wolf, going out of her way to break the sweet, delicate mold that female werewolves have been placed in- instead she is capable and confident and refuses to let her father dictate her path. Past hurt and present dislike war between the two characters, but underneath bubbles chemistry and good intentions. I really shipped the two of them and I am ever so happy to report that this is a HEA story to melt your heart.

This was the perfect standalone paranormal romance, a very fast read that can be picked up and enjoyed in one sitting (if you are like me and refuse to put the book down to do adulting stuff such as cook and clean and basically be an adult). I highly recommend any book by Jus be it her sci-fi dimensional travel series The Infinity Division or this cute, sweet (pretty much pg) paranormal romance (or all her other titles I have yet to my hands on!). I can't wait to read more from her, regardless of what she wants to write about.

I am voluntarily reviewing an advance, complimentary copy of this book.
Come visit me at <https://smadasbooksmack.blogspot.com/>

A. Reviewer says

* I received this novel from the publisher via Netgalley in exchange for an honest review*

Kensey Denton is tired of having her future decided for her just because she is the daughter of an Alpha pack leader. When Kensey's father tries to force her into an arranged marriage to ensure her bloodline, Kensey decides to take matters into her own hands. She makes a deal with Slade McAllister, a notorious bad boy werewolf from another clan. If they can convince everyone they are dating, Kensey's father will have no choice but to free Kensey from her obligation to marry, and Slade will get what he wants most, freedom. But, faking being madly in love is not that simple....

When I first began reading the novel, I was really surprised how strong of a character Kensey is. Instead of

being a calm and quiet wallflower to oppose Slade's bad boy image, Kensey is a fiercely independent and rebellious character. She completely rejects her status as an elite werewolf princess, and prefers to live life her own way. Slade, on the other hand, is your run of the mill bad boy werewolf with a complex. On the outside he appears to be a womanizer without any feelings with an animalistic ferocity. While on the inside, he suffers under the tyranny of his father, and fears that one day, he will become just as much of a monster. It is rare that I have come across a novel where both of the romantic leads are supernatural creatures. Usually, there is an inequality in the romantic leads because one of them is an all-powerful supernatural being. Both Kensey and Slade are werewolves with werewolf families, and friends. Because everyone is a werewolf, I began to forget that this novel is actually about two werewolves falling in love instead of two teenagers from opposite sides of the tracks. The plotline was relatively straightforward and predictable. There are really no surprises when you reach the ending. I ended up finding myself a bit bored by the lack of originality in the plotline. Although the characters were engaging, especially in the alternate points of view, I found this novel to be just "okay." I would recommend this novel to those who prefer werewolf romances over vampire romances.

books are love says

This was a great twist on the wolf courting concept.

You feel for Slade from the moment you meet him. He has been beaten down his whole life and now believes he deserves the life he has. That he is out of control and isn't worth taking a chance on. the one thing he wants is freedom. Freedom from his father and his life he has now. ONLY one person can help him get it and that is the one person he loves and has pushed away because of his life. that one person is Kensey.

Kensey is the alpha's daughter who believes in tradition in the wolf packs. So he has now given this fiercely independent and strong girl an ultimatum. And she grabs it by the horns and reaches out to Slade. the one person no one would want to see her with because of his father and his reputation. So when the two pair up you know sparks are going to fly from everywhere.

Slade and Kensey were great together. She was a calming force for Slade. Made him want to believe in himself and be a better person. He began to see hope and that he was human. Learned to control his urges. He let her in to a point. In some ways Slade was good for Kensey as well. He helped her see that there are many sides to things and that everything isn't always as it seems. He showed her that not everyone wants to control her but some would only want enjoy her company and support her without wanting anything in return.

You see the struggle these two have and watch them start to rise above it. They show their feelings on their sleeve. When Slade's father asks for favors it is Kensey who shows him there are alternatives and that he isn't a bad person.

The attraction between them is through the roof and I love how slade is with Kensey. He adores her but doesn't use her. when he feels that she is better off without her he does hurt her but only because he hopes she will be free.

I love how Risa comes in and shows him the error of his ways and the gesture he does to show Kensey his love and determination to be who she deserves. To change his life for her.

the story is given to us in both Kensey and Slade's views. It is Slade's that has you feel the most because of his situation and Kensey's that lets you see everything that is going on around them more.

The story is fast paced and full of some triggers when it comes to Slade's home life. You truly see how he is trying to rise above his station and become a better person. A engaging romance that is full of love, support and heartache but also we see our main characters find their way and be there for each other and show their love for one another in actions and how they support and believe in one another.

Becky says

"I promise, I'm 100 percent committed to our fake relationship."--Slade

I always forget how much I enjoy Jus Accardo's writing when I let too long go between reading her books--and *The Big Bad Wolf* is no exception. I loved the twists she brought to this shifter romance--Kensey definitely wasn't the "good girl" to Slade's bad boy, and the Romeo and Juliet slant to their story (minus the mamby-pamby attitude and the horrible ending, of course)--not to mention Kensey's fabulous t-shirt collection--made this book one heck of a fun read.

I'm not going to lie--I also spent the last 15% or so blinking back tears, both the good kind (at the end) and the bad (a little earlier. Darn you, Slade).

Fingers crossed that Ms. Accardo is going to bring us more from this universe, because the idea of each pack alpha having certain talents is intriguing, though not fully explored here. Plus, I definitely wouldn't mind reading a story from Risa's POV...

Rating: 4 stars / B+

I voluntarily reviewed an Advance Reader Copy of this book.
