



Gender: Psychological Perspectives

Linda Brannon

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Gender: Psychological Perspectives synthesizes the latest research on gender to help students think critically about the differences between research findings and stereotypes, provoking them to examine and revise their own preconceptions. The text examines the behavioral, biological, and social context in which women *and* men express gendered behaviors. The text's unique pedagogical program helps students understand the portrayal of gender in the media and the application of gender research in the real world. *Headlines* from the news open each chapter to engage the reader. *Gendered Voices* present true personal accounts of people's lives. *According to the Media* boxes highlight gender-related coverage in newspapers, magazines, books, TV, and movies, while *According to the Research* boxes offer the latest scientifically based research to help students analyze the accuracy and fairness of gender images presented in the media. Additionally, *Considering Diversity* sections emphasize the cross-cultural perspective of gender.

This text is intended for undergraduate or graduate courses on the psychology of gender, psychology of sex, psychology of women or men, gender issues, sex roles, women in society, and women's or men's studies. It is also applicable to sociology and anthropology courses on diversity.

Seventh Edition Highlights:

12 new headlines on topics ranging from gender and the Flynn effect to gender stereotyping that affects men
Coverage of gender issues in aging adults and transgendered individuals
Expanded coverage of diversity issues in the US and around the globe, including the latest research from China, Japan, and Europe
More tables, figures, and photos to provide summaries of text in an easy-to-absorb format
End-of-chapter summaries and glossary
Suggested readings for further exploration of chapter topics
Companion website at www.routledge.com/cw/Brannon containing both instructor and student resources

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From Reader Review Gender: Psychological Perspectives for online ebook

Bev says

I am currently reading this book for one of my classes. I like the book I just wish that there were less references in between the readings, hard to get the idea with so much bibliography info in between the facts . It is hard to absorb myself in the information because of all the breaks. While I do understand that plagiarism is unacceptable, and this form of referencing is necessary in research, I still wish there was less of it breaking through my train of thought while following the concepts.

Rose says

I loved this book. As far as textbooks go, it seems to be very thorough and to use a lot of research to back up the information that it presents. I think this is a very good comprehensive text on the psychology of gender. It is also interesting to read and takes diversity issues into account along with gender issues.

Carolyn says

Interesting, relatively neutral discussion of the over-polarization of the male and female stereotypical characters. However, the author perpetuates the idea of gender as a binary concept, delivering a blow to the efforts to accurately depict modern concepts of gender.
