



Steve Jobs: His Own Words and Wisdom (Steve Jobs Biography)

Steve Jobs , Cupertino Silicon Valley Press , Selected by Editors of Cupertino Silicon Valley Press

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Steve Jobs: His Own Words and Wisdom

Remarkable Quotations by Steve Jobs
Founder and CEO of Apple

Selected by the Editors of the Cupertino Silicon Valley Press

EXCERPTS

"Here's to the crazy ones, the misfits, the rebels, the troublemakers, the round pegs in the square holes... the ones who see things differently — they're not fond of rules... You can quote them, disagree with them, glorify or vilify them, but the only thing you can't do is ignore them because they change things... they push the human race forward, and while some may see them as the crazy ones, we see genius, because the ones who are crazy enough to think that they can change the world, are the ones who do."

"Remembering that I'll be dead soon is the most important tool I've ever encountered to help me make the big choices in life. Because almost everything -- all external expectations, all pride, all fear of embarrassment or failure -- these things just fall away in the face of death, leaving only what is truly important. Remembering that you are going to die is the best way I know to avoid the trap of thinking you have something to lose. You are already naked. There is no reason not to follow your heart. ... Stay hungry. Stay foolish."

DESCRIPTION

A remarkable collection of quotations by one of the most influential visionaries of our time. Given up for adoption by his biological parents, and never having graduated from university, Steve Jobs subsequently became the most admired businessperson of his generation. A man who invented or revolutionized five major global industries (personal computer, music, film, mobile phone, and tablet computers), Steve Jobs was a brilliant, enigmatic, and flawed individual, whose personal contradictions were often overshadowed by his public persona.

For the first time, his own words have been collected and edited by the Cupertino Silicon Valley Press in a special exclusive Kindle Edition.

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Julie says

I didn't realize, I guess, how opinionated Jobs was. There were a lot of cool quotes in here but much of it was pretty dry. I would have liked to have the date of each quote/comment listed to see how his thoughts changed through the years - they're just randomly arranged by subject.

Guillermo Eichentopf says

Excellent book for the people that wants to know what exactly he was thinking at the moments of his inspirations and creativity

Carol says

I was quite disappointed with this, but that is mainly because I ordered the wrong book. I thought this was his biography but it turned out to be a collection of his quotes.

I am not a big fan of reading books full of random quotes, so I didnt particularly enjoy it.

Patricia says

This book was a interesting, quick & easy read. I needed to know a little background on the history of Apple since Steve makes quite a few references to the teams work on Pixar films without any explanations regarding the connection to Apple. Overall, a timeline of when Apple started and acquired additional assists would have been helpful.

Also Steve began questioning himself daily at a very young age "If today were the last day of my life, would I want to be doing this?"

Jayachithra Subramanian says

The quotations and citations were inspiring in itself. Good read and really made me fan of Steve Jobs.
