

The Art of War Visualized: The Sun Tzu Classic in **Charts and Graphs**

Sun Tzu , Jessica Hagy



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The Art of War Visualized: The Sun Tzu Classic in Charts and Graphs Sun Tzu, Jessica Hagy It's the perfect meeting of minds. One, a general whose epigrammatic lessons on strategy offer timeless insight and wisdom. And the other, a visual thinker whose succinct diagrams and charts give readers a fresh way of looking at life's challenges and opportunities. A Bronze Age/Information Age marriage of Sun Tzu and Jessica Hagy, *The Art of War Visualized* is an inspired mash-up, a work that completely reenergizes the perennial bestseller and makes it accessible to a new generation of students, entrepreneurs, business leaders, artists, seekers, lovers of games and game theory, and anyone else who knows the value of seeking guidance for the future in the teachings of the past.

It's as if Sun Tzu got a 21st-century do-over.

Author and illustrator of *How to Be Interesting*, Jessica Hagy is a cutting-edge thinker whose language—comprising circles, arrows, and lines and the well-chosen word or two—makes her an ideal philosopher for our ever-more-visual culture. Her charts and diagrams are deceptively simple, often funny, and always thought-provoking. She knows how to communicate not only ideas but the complex process of thinking itself, complete with its twists and surprises. For *The Art of War Visualized*, she presents her vision in evocative ink-brush art and bold typography. The result is page after page in which each passage of the complete canonical text (in its best-known Lionel Giles translation) is visually interpreted in a singular diagram, chart, or other illustration—transforming, reenergizing, and making the classic dazzlingly accessible for a new generation of readers.

The Art of War Visualized: The Sun Tzu Classic in Charts and Graphs Details

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Max says

Thought that this version of The Art of War was more readable and digestible than this other version of The Art Of War, as pages only have a few lines each. The diagrams and charts are sometimes explanatory, other times humorous and funny, but at times irrelevant.

But I'm glad that I managed to find this version of The Art of War. Had used this site ?????????? in accompaniment with the text.

Now I feel a sense of accomplishment!

Alicia says

I did not see a clear connection between the illustrative style of Sun Tzu's Art of War and the choices they made in what they highlighted alongside the illustrations to understand the message.

The point was the title "Art of War visualized" and I was excited, having read it eons ago, but it didn't do it justice. I see the point, but not the end-result of a graphic depiction of some of the best strategy that exists. It sometimes tried too hard, didn't make sense, or was a bit snarky in it's delivery and the point was lost on me.

Nastia Kisel says

Laura says

interesting treatment of a classic work

Debbe Wall says

Although I really like The Art of War I had a difficult time understanding how the illustrations related to the text.

Linda Tapp says

I have read the original several years ago and I definitely prefer that version. Some of these visualizations are just odd connections.

Nis says

I don't feel the illustrations really add anything, except some levity.

Obeida Takriti says

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Omar M. Khateeb says

A great book that's fun to read IF you read the original first. This should be a supplement and not a replacement to Sun Tzu's original work.

Lindsay says

An entertaining new look

The illustrations are witty and clever. They augment and sometimes elucidate the original text. I found myself wishing for more!

Joe Maggiore says

Honestly just Hagy's diagrams are worthy of reading. And then in conjunction with Tzu's writing it all just ties together really well. There were a few of Tzu's passages that were so specific to war that I was unable to tell the connection that Hagy was able to make - but hey, it was still important information.

Grace Acevedo says

Actually broke down what I thought would be difficult read into common sense ideas. Enjoyed reading it!

Gwendry says

I just dont get it, either its too simple or just me. I guess "not that good" the right words for this book

RuthAnn says

Would recommend

I've never read The Art of War before, but this version was a highly entertaining way to do it. I'm looking forward to discussing it at my work book club this week, and my copy will be a nice coffee table book in the future.

Hazem Hamoud says

4 stars for Sun Tzu. I can see why the book has such a public appeal. It frequently reminds you of things that you probably knew on some level, but you couldn't reproduce them in words, a thing that Sun Tzu so masterfully does.

2 stars for Jessica's poor attempt at making relevant illustrations. A few were good, a few were maybe relevant just for her, and the vast majority were just plain awful.