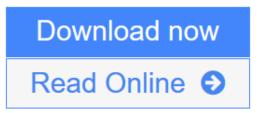


Managerial Economics in a Global Economy

Dominick Salvatore



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Reflecting the highly globalized nature of tastes, production, labor markets, and financial markets in today's world, *Managerial Economics in a Global Economy*, Eighth Edition, presents the theory of the firm as a unifying theme to examine the managerial decision-making process. Adopting a global perspective, it synthesizes economic theory, decision science, and business administration studies, examining how they interact as a firm strives to reach optimal profitability and efficiency in the face of modern constraints.

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* Integrates examples, data, and theories on the **international ramifications of managerial decisions into the entire text, rather than segregating the material in a separate chapter**

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Managerial Economics in a Global Economy Details

Date : Published July 14th 2014 by Oxford University Press, USA (first published January 1st 1993)
ISBN : 9780199397129
Author : Dominick Salvatore
Format : Hardcover 756 pages
Genre :

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Required book for my business class, Global Economic Environment. I thought this book was interesting enough to read. I like to read anything that deals with science or such economic and the environment.