



LinkedIn In 30 Minutes (2nd Edition): How to create a rock-solid LinkedIn profile and build connections that matter

Angela Rose

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If you're serious about taking your career to the next level, you need to be on LinkedIn®. In *LinkedIn In 30 Minutes (2nd Edition)*, author Angela Rose will show you how to make a rock-solid LinkedIn profile and expand your network. Whether you want to find a new job on LinkedIn or advance your career, this guide can be the blueprint for a supercharged LinkedIn strategy. This LinkedIn book includes sections on:

- * LinkedIn registration and basic profile setup
- * Nine critical LinkedIn profile elements
- * Six additional LinkedIn profile elements you should include
- * Why keywords are so important for your LinkedIn profile
- * How to improve a basic profile
- * Real-world examples of successful LinkedIn profiles
- * How to address unemployment on LinkedIn
- * How to connect with other people on LinkedIn
- * Crafting personalized LinkedIn invitations
- * Connecting with strangers on LinkedIn
- * Other ways to get noticed on LinkedIn
- * Best practices for using LinkedIn's search engine
- * Participation strategies for LinkedIn Groups
- * Five ways to find a job on LinkedIn
- * InMail and other paid LinkedIn services
- * How to turn off LinkedIn notifications

The revised edition of *LinkedIn In 30 Minutes* is for people who are new to LinkedIn, as well as those who have created basic profiles and now want to take their LinkedIn efforts to the next level. While *LinkedIn In 30 Minutes* is not intended to be a comprehensive guide, it provides a solid foundation of LinkedIn registration basics, critical profile elements, and networking best practices that can help you land a new job or advance your career.

The LinkedIn tutorial is easy to approach -- it's filled with step-by-step instructions written in plain English and a touch of humor. There are lots of screenshots and LinkedIn best practices that you can use to turn an uninspiring profile into a winner!

About the author: Angela Rose is a writer and B2C marketing strategist based in Colorado. *LinkedIn In 30 Minutes (2nd Edition)* is her first book.

LinkedIn In 30 Minutes (2nd Edition): How to create a rock-solid LinkedIn profile and build connections that matter Details

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Scott Haraburda says

Goodreads First Reads Giveaway Book.

LinkedIn In 30 Minutes (2nd Edition): How to create a rock-solid LinkedIn profile and build connections that matter is an introductory book to *LinkedIn*, a business-oriented social networking site with several hundred million users throughout the world and available in a couple dozen different languages.

This book is written with the assumption that the reader knows nothing or very little about LinkedIn and provides that person several basic instructions on how to become a valuable user of this system. As indicated by its title, this book is a quick step-by-step read, and is easy to understand. It provides useful tips in creating a profile, the importance of using keywords, crafting invitations, finding a job. Even a seasoned user could find valuable information in this book, as I had with a valuable tip in improving my own profile.

The author, Angela Rose, no doubt, applied the writing skills she learned from studying Journalism and Mass Communication at the University of Colorado. She had also founded The Quirky Creative and is no stranger to writing, as she had written several ebooks, such as *Brutal Redemption* in 2014.

LinkedIn In 30 Minutes is a valuable introductory book for those wanting to become a power user with an account in *LinkedIn*.

Taka Sande says

This is a simple book to get started or/and maximise benefits from the LinkedIn network. Angle did a great job to compile this book.

I am on LinkedIn and I am getting the benefits of getting connected in LinkedIn. I can confirm that facts in this book.

The book starts on the personal experience she had on LinkedIn and a few examples of how other people benefited from getting on LinkedIn. The statistics included substantiates the facts.

It gives a brief description of the icons and links, how to customise your LinkedIn homepage and update your profile. It went on to explain how to register an account and give relevant advice on getting started. A chapter is reserved for the key things that makes your profile stick out, as well as areas you can do without.

The final chapters deal with getting connections, the types of connections and who you should connect with and who you should not accept. In order to maximise your influence one has to post on LinkedIn and in groups, and eventually find a job.

This book is small and quick yet detailed enough to make your LinkedIn profile stick out. This is not a book just for newbies on LinkedIn, you can use this book to review your current profile and maximise the benefits of connecting on LinkedIn.

Johnny Fortune says

Pretty good book.

Explains for beginners in the social network area how to create a proper LinkedIn profile.

Mike Slawdog says

Disclaimer: I received this book for free as part of a Goodreads Giveaway.

Overall this book is effective in that it concisely gives you the pieces to build a solid LinkedIn profile. With that said, I found that LinkedIn itself was fairly user friendly, and the advice given in the first half of this book wasn't really necessary. Where this book is valuable is with how to optimize your profile, such as recommendations for things to list (many tips are things that you might easily forget or not think to mention), and a few of the more subtle pieces of LinkedIn, such as personalizing the URL for your page.

Abigail Kuhn says

Please Note: I received a free copy in exchange for a fair and honest review.

This is an excellent book on getting started and understanding LinkedIn. Its a very fast read, contains screenshot images to help you understand the steps being discussed and is packed with great tips, and advice.

Pilar says

I have always wanted to know how to use LinkedIn better, and LinkedIn In 30 Minutes is perfect. It's a nice little guidebook which teaches you tips on making the most of your business or personal profile.

Not only does Angela Rose teach and take you through the steps on how to make your profile look great, but she also covers how to find people, make connections and network on LinkedIn.

Last but not least, the book will teach you five ways to find available jobs on LinkedIn. LinkedIn in 30 Minutes is quick reference and easy guide to take your career to the next level. I highly recommend it.

R.M. Donaldson says

Helpful beginner book. I scanned it for more tips on job finding and brand building. It had good tips, but I need most of them already. So it is a good book for this but really covering basics. It gave me several good

tios I used but mostly gave me different ideas they didn't say I tried that worked. So depends on your needs and process in using LinkedIn.

Suzanne C says

Solid, simple, easy to understand and implement advice.

Linden says

I recommend this to anyone who finds themselves floundering with LinkedIn.

Overall, the advice is very straightforward, and the tips should be accessible for less tech-savvy users.

Don't let that intro level of discussion discourage you if you've already gotten a feel for how the interface works, though. The book is also peppered with best practices and explanations behind them, which I found especially enlightening.

This is a really fast read, so I heartily recommend it to anyone who wonders if they might be able to get more out of the platform.

Kayla says

I received this in a Goodreads giveaway. Helpful book for those new to LinkedIn. It tells you how to create a professional profile in quick and simple steps.

Untung Kasirin says

Dalam beberapa tahun terakhir, LinkedIn sukses membangun platform jejaring sosial untuk para profesional. Peluang semakin terbuka lebar dan untuk mampu bersaing kita harus memiliki keterampilan membangun resume yang bagus di LinkedIn. Dan buku singkat ini sangat layak untuk Anda miliki.

Candace says

Nothing I didn't already know. The one thing I didn't know, that you could personalize your URL, and they didn't say how to do it.

John Brian Anderson says

Solid beginners guide, cover says it all.
