



Community Nutrition in Action: An Entrepreneurial Approach

Marie A. Boyle

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COMMUNITY NUTRITION IN ACTION introduces the program planning, policies, resources, and nutrition issues specific to community nutrition and provides an understanding of creating and implementing nutrition programs from various constituencies (elderly populations, children, impoverished populations, college students, etc.). Successful practitioners in community nutrition have proven to have a mind and skill set that opens them up to new ideas and ventures. Incorporating an entrepreneurial approach, this book helps readers learn how to take risks, try new technologies, and use fresh approaches to improving the public's nutrition and health status. The book also delivers the core material important to those who will be active in solving community nutritional and health problems, including program delivery, nutrition education, nutrition assessment, and planning nutrition interventions.

Community Nutrition in Action: An Entrepreneurial Approach Details

Date : Published May 3rd 2016 by Cengage Learning (first published January 31st 1994)

ISBN : 9781305637993

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Format : Hardcover 792 pages

Genre : Textbooks, Health, Nutrition, Academic, School

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