

# 15 Successful Communications Lessons (Collection)

FT Press Delivers

Download now

Read Online •



# 15 Successful Communications Lessons (Collection)

FT Press Delivers

#### 15 Successful Communications Lessons (Collection) FT Press Delivers

"A brand new collection of essential insights for your business and career from world-renowned experts ?]now in a convenient e-format, at a great price "

Make Your Point, Get Heard, Get Understood, and Get Action

Get results Master breakthrough communications techniques for every audience and every medium from PowerPoint to face-to-face conversations Learn to succeed at everything from making a great first impression to communicating complex data ?]listening effectively to managing a flood of email

"From world-renowned leaders and experts, including Jerry Weissman, Mark Magnacca, Terry Fadem, Jurgen Wolff, David M. Levine, and many more."

Included in this collection: "Less Is More: The Proper Use of Graphics for Effective Presentations" (Jerry Weissman) "Grabbing Your Audience's Attention Immediately: If You Don't, Your Presentation May Be Doomed" (Jerry Weissman) "Don't Make Them Think: Creating the Best Flow for the Elements of any Great Presentation" (Jerry Weissman) "Grab Your Audience's Attention: First Impressions Set the Presentation On or Off Course" (Mark Magnacca) "Presenting to Win: How to Use Animation Effectively to Tell Your Story" (Jerry Weissman) "Presenting Data in Charts and Tables: Categorical and Numerical Variables" (David M. Levine and David F. Stephan) "How to Get Your Presentation Audience to Aha" (Jerry Weissman) "Capturing Your Audience Immediately (and You Are Off to a Great Presentation)" (Jerry Weissman) "Great Questions: The Most Important Tool in a Manager's Toolbox" (Terry J. Fadem) "How to Guide Conversations Toward Extraordinary Results" (Jurgen Wolff) "Unasked Questions Are Foolish Ones" (Terry J. Fadem) "Create Your Personal Questioning Style" (Terry J. Fadem) "How to Keep the Email Monster from Eating You Alive" (Jurgen Wolff) "How to Ask the Best Probing Questions" (Terry J. Fadem) "The Role of Listening in Asking the Right Questions" (Terry J. Fadem)

#### 15 Successful Communications Lessons (Collection) Details

Date : Published June 30th 2010 by FT Press

ISBN:

Author: FT Press Delivers

Format: Kindle Edition 132 pages

Genre: Business, Nonfiction, Reference, Self Help, Abandoned

**<u>Download</u>** 15 Successful Communications Lessons (Collection) ...pdf

Read Online 15 Successful Communications Lessons (Collection) ...pdf

Download and Read Free Online 15 Successful Communications Lessons (Collection) FT Press Delivers

# From Reader Review 15 Successful Communications Lessons (Collection) for online ebook

# Ron says

free for the kindle and i still may have overpaid - mostly common sense that i've seen over the years	, might
be worthwhile for somebody starting out in the business world	

## Jerry Bertelsen says

Many things were obvious but things you don't normally thing of. Worth the read, but will need to read again looking for specific lessons.

### Jason says

Very basic, quite repetitive. Maybe good for someone just starting in the business world.

# Carol says

skimming it - ok read

# **Cheryl says**

Note: Provided free through Amazon.com