Launch: Using Design Thinking to Boost Creativity and Bring Out the Maker in Every Student

John Spencer , A.J. Juliani

Launch: Using Design Thinking to Boost Creativity and Bring Out the Maker in Every Student

John Spencer , A.J. Juliani

Launch: Using Design Thinking to Boost Creativity and Bring Out the Maker in Every Student John Spencer , A.J. Juliani
Something happens in students when they define themselves as makers and inventors and creators. They discover powerful skills-problem-solving, critical thinking, and imagination-that will help them shape the world's future ... our future. If that's true, why isn't creativity a priority in more schools today? Educators John Spencer and A.J. Juliani know firsthand the challenges teachers face every day: School can be busy. Materials can be scarce. The creative process can seem confusing. Curriculum requirements can feel limiting. Those challenges too often bully creativity, pushing it to the side as an "enrichment activity" that gets put off or squeezed into the tiniest time block. We can do better. We must do better if we're going to prepare students for their future. LAUNCH: Using Design Thinking to Boost Creativity and Bring Out the Maker in Every Student provides a process that can be incorporated into every class at every grade level ... even if you don't consider yourself a "creative teacher." And if you dare to innovate and view creativity as an essential skill, you will empower your students to change the world-starting right now. Look, Listen, and Learn Ask Lots of Questions Understand the Problem or Process Navigate Ideas Create Highlight What's Working and Failing Are you ready to LAUNCH?

Launch: Using Design Thinking to Boost Creativity and Bring Out the Maker in Every Student Details

Date   : Published May 18th 2016 by Dave Burgess Consulting, Inc.
ISBN   : 9780996989541
Author : John Spencer , A.J. Juliani
Format : Paperback 298 pages
Genre   : Education, Nonfiction, Teaching

Download and Read Free Online Launch: Using Design Thinking to Boost Creativity and Bring Out the Maker in Every Student John Spencer , A.J. Juliani

From Reader Review Launch: Using Design Thinking to Boost Creativity and Bring Out the Maker in Every Student for online ebook

Jorge Reyes says

En general me parece una obra mercadológica, promotora de la actividad desmedida, con poca filosofía o reflexión, basada en exceso en lo accidental, lleno de opiniones y de poca ciencia, cuando curiosamente lo que hay de fondo del famosísimo "Design Thinking" es el método científico incompleto y muchas veces manoseado.
No es un libro peligroso, al contrario tiene ideas curiosas sobre creatividad e incluso propone un camino certero para actividades dentro del aula y consejos para profesores.
Tal vez mis expectativas fueron erróneas ya que no me parece un mal libro.
Volvería a leer alguna otra obra de los autores, al precio correcto, si deseara buscar herramientas y consejos sobre como aplicar la herramienta creativa, desgraciadamente estas herramientas son poco valiosas dentro de la complejidad y amplitud de la educación, la pedagogía y la didáctica, creo que aquí está el error de los autores, desean, con la visión utilitaria, abarcar todas las dimensiones educativas, cosa improbable.

MyNguyen1709 says

Really great book for educators who desire to using design thinking as a framework for Maker and unleash creativity and innovation in each students. Launch cycle: Look, listen, learn; Ask lots of questions, Understand the problem or process, Navigate ideas, Create, Highlight what's working and failing.

Erika says

I wish I could get more excited over this book. I really had high hopes but it didn't inspire me. Passed it on to a colleague who is just starting to learn about this type of teaching. Hopefully he'll get some new ideas.

Holly says

I enjoyed this book we did for a Hamilton County ESC Instructional Center book study. I love the innovation, creativity, and design thinking Spencer and Juliani teach us about - taking risks in the classroom keeps passion alive for teachers and students! Students need choice, opportunities to create, and support from a passionate educator.

Trever says

Loved the design learning process all rolled up into a book, definitely will use this next year, just wish there

wasn't 1 paragraph about design learning and math.

Marc says

Design Thinking is an industrial model that has been adapted to fit all manner of applications including education. Some would argue that an off-the-shelf application of Design Thinking to teaching is entirely ineffective. I looked to Launch! for a more thoughtful approach, and for the most part, found it. Filled with many sound educational principles, Launch! provides some great fodder for thinking and great ideas for application directly in the classroom.

Quinn says

We are all creative, but not all of us are makers. Why do we find it so devastating to fail, when that is the path to understanding and improving? Why do we push children away from creativity and into conformity that leads to groupthink?

This book isn't a philosophy book, although there is a lot of background into the authors' thinking. This book is designed to teach middle-school children design thinking. I find it useful to read books written by teachers for middle-school kids. It's a way for me to understand what I don't know as well as what I need to know.

It's an excellent book--it explains steps, how to apply the steps, examples of how the steps connect and how to avoid problems in the process.

Lisa Kraus says

This book had great information about how to lead students through the creative process and all of the risks that are part of it. The authors emphasized that students need authentic experiences and research doesn't need to be something that occurs just once a year. Major takeaways - even when using a process like the Launch Cycle one has to be realistic, we don't live in a 'utopia' and it won't always be perfect. We also have to be patient, the cycle uses a series of skills that take time to develop for both teachers and students. Fears have to be acknowledged, boredom is okay, and in the end it is worth all of the struggle when we see what students are capable of.

Jennifer says

I used to hate teaching research. This book shows teachers how to go about tapping into students' passions to complete authentic inquiry and discovery with an authentic audience. I have about 57 sticky notes in it now marking awesome ideas. If you teach, you need to read this book.

Nat says

Flew through this just this morning; I have four pages of crazy color-coded notes in my Moleskine, and tons of ideas/questions/connections about authentic audiences, problem-solving, and experimenting in EVERY core subject. Two take-aways: 1) RESEARCH is NOT READING, and 2) there are numerous reasons why marketing should be taught in schools (I clapped, cheered, did a cartwheel for that section!)... looking forward to discussing this book with colleagues.

Kris Patrick says

This is the second and probably last book I've read from Dave Burgess consulting. Both labeled Reading as a consumptive activity. I fiercely disagree.

I believe reading is an act of creativity.

Greg says

solid read; treat it like the handbook on design thinking for the classroom. lesson plans, scaffolds, and more. very practical and strong reference material to spark ideas and provide appropriate structure for your next LAUNCH cycle!

Tara Schuhmacher says

The awesome detailed lesson plans at the end really put this book (which I already had learned so much from) over the top. They not only give me a great blueprint for creating my own LAUNCH projects, this project in and of itself is great!

Darren Dennstedt says

Simplistic ideas presented in the book rehashing what others have already done.

The authors attempt to create a new Engineering Design Process and call in LAUNCH. Simplistic ideas presented about innovating in the classroom.

Laura Howell says

Phenomenal reading. This book has become an invaluable resource as I prepare to move my teaching staff from a traditional mindset to a culture of practicing design thinkers. It was especially important to me to have

a better understanding of what the design process entails and Launch has thoroughly answered all of my current questions and more.