



Let Trump Be Trump: The Inside Story of His Rise to the Presidency

Corey R. Lewandowski , David N. Bossie

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Let Trump Be Trump: The Inside Story of His Rise to the Presidency is the ultimate behind-the-scenes account of how he became President of the United States.

Corey R. Lewandowski, Trump's campaign manager who contributed to Trump's historic bid for the White House, teams up with David N. Bossie, the consummate political pro who helped steer the last critical months of the Trump Campaign, to offer the first insiders' account of the most historic campaign in modern political history. Starting from the months leading up to Trump's announcement all the way through staff shakeups within the White House, *Let Trump Be Trump* offers eyewitness accounts of the real stories behind some of the most sensational headlines.

At turns surprising, raw with emotion, and hilarious, *Let Trump Be Trump* is a book destined to be beloved by Trump supporters and cited by even Trump critics as the first and most definitive insider account of the 2016 campaign.

Let Trump Be Trump: The Inside Story of His Rise to the Presidency Details

Date : Published December 5th 2017 by Center Street

ISBN :

Author : Corey R. Lewandowski , David N. Bossie

Format : Kindle Edition 267 pages

Genre : Politics, Nonfiction, Presidents, Biography, North American Hi..., American History

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From Reader Review Let Trump Be Trump: The Inside Story of His Rise to the Presidency for online ebook

Tyler says

This book should have been titled: “My Undying Love for Donald Trump”. 262 pages of embarrassingly effusive praise heaped onto “the Boss” by the two authors doesn’t make for a political thriller - it makes for a sadly transparent attempt to stay in the Presidents good books with the goal of getting a job in the White House.

What struck me most was the complete lack of discussion about campaign strategy and tactics. It seems, based on this book, that the entire approach really was “Let Trump Be Trump” and that nobody involved in the operation had any monumental impact on the outcome (which was amazing).

I’d recommend this if you are looking for a good laugh at the authors expense. I pictured them writing this with a giant poster of their Dear Leader in front of them, praying that “the Boss” would be satisfied with the outcome.

Lucille Zimmerman says

I spent the afternoon reading Let Trump Be Trump and I am almost done. This book is well written with all the details you want to know. Like how Donald Trump acted in private. Did he sleep? Did he eat? What kind of music did he listen to? What were his ordinary conversations like? How did he treat those closest to him? Did he know he would be President? Every paragraph has details you may have wondered about but didn't know. That's what makes the book so much fun to read!

I promise it's not a boring political book. I think people on all ends of the political spectrum would be interested enough to read.

I got on the Trump bandwagon about a year before he won the election. Mostly because I had been to several conservative summits and had heard people like Peter Schweizer talk about the Clinton's pay-for-play scandals. And I'm 52, so I've been around long enough to follow all the Clinton scandals. I knew our country could not withstand four more years with a liberal at the helm.

However, I can tell you the exact day I became a political junkie: I was in a beautiful rental house in the San Juan Islands of Washington, overlooking an ocean where orcas swam by. That was the day the Benghazi story broke. From that moment on, I watched news non-stop.

One of my gifts is being able to take complicated stories and make them simple. That's what I did for my Facebook friends, most of whom are busy moms and dads trying to raise families, and they are too busy to follow all the shenanigans of the Washington elites.

A few months before the election a friend invited me to a Trump rally. I saw people helping each other, letting others step in front of lines and crowds, folks offering each other food, blankets, coats. I saw people of every demographic: blacks, whites, Hispanics, old, young, fat, short, tall, men, and women. After that rally I knew Trump would win.

I came home and wrote a blog post describing what I saw. Many people re-shared my post. A few nights before the election I couldn't sleep so I wrote another post that over 800 people shared. It didn't pertain as much to Trump as it did to Hillary and all the reasons we should not vote for her.

My friends and family will tell you once I got on the Trump Train I never worried about him losing. I had one or two days where I felt concerned. So you can imagine how happy I was to watch the news late into the night of election day, and early into the morning after. I wouldn't even taste a sip of wine or beer because I wanted to be fully aware of the earth shattering moment of Donald Trump's election.

I'm a Christian author, and have many friends who are Christian authors, but I can't tell you the number of people who told me I was a racist and bigot for my views. I always respected their views and tried to be polite at all times. Many people messaged me privately to say I was brave and to say they were afraid to speak out in support of Trump. I still see it today. I can go to yoga and my instructor will make a snide comment and everyone will pile on, and I will say, "Ah, well I'm rooting for our President" and I will get a dozen dirty looks and boos. I don't care. I'm paying attention and so are millions of Americans who saw how the powerful elites were stealing this country.

So, back to the book. Get it. You'll enjoy every page. I just hopped online to buy a few more copies for family members who also love Trump.

Cydne Rovman says

Awesome!

I felt as though I was in a fly on the wall as I read this book. Fellas you did a great job "keeping it real". I loved your candor, and the huge take away way how very dreadful the media is. How lucky you two were to know you were part of the history of this country! While I only worked on the phones, I feel we all together will "MAGA"

Craig says

Guys. I tried. I really tried to give myself a literary balanced view of Trump's first year. I read "What Happened", "Unbelievable", "Hacked" and "Fire and Fury." This was my reading of a 100% Trump insider book. However, I am not a Trump fan. And this book was unbearable. Lewandowski and Boisse cannot write. Their book read more like an email with every conceivable name drop regarding the Trump administration rather than an actual insider's viewpoint. It's like a more poetic collection of Trump's tweets. Also, it isn't critical. It's OK to take some umbrage or critiques of your "boss", but Lewandowski comes off as having no spine and overly praising Trump. Sure, his rise to power was miraculous and unprecedented. And yes, Lewandowski has a personal stake in the administration/candidate/president. But this book doesn't do any of that justice. It's such a hard, boring, long-winded read. Perhaps it pails to the other books I read and I already know the "facts." So, with the reiteration with the overly praised viewpoint of the events, I couldn't bear this book.

I'm not trying to be mean, spiteful or overly hateful to this book. Hey, they wrote I book. I haven't done that. Doesn't mean the book is good. I would not recommend even if you are the most hard-lined Trump

supporter. It just doesn't offer us anything.

Suzanne says

Politics aside -- and I realize that's ridiculous, given the subject matter -- this book was almost painful to read. There were so many clichés and typos and outright groan-worthy moments, I thought the best way to review it would be to simply offer a selection of passages. Note: The book is co-written by Corey Lewandowski and David Bossie, who worked on the Trump campaign and later on the transition team. It's written in a bizarre kind of boastful third-person, but switches at times to a collective "we." Sigh. Here you go:

"But CNN, in its infinite wisdom (as Corey likes to say)..." (As if Corey Lewandowski is the only person to ever use the phrase, "in its infinite wisdom.")

"Together they walked a deserted Fifty-Fourth Street toward the apartment Dave had taken for the campaign. Steam rose from the manhole covers. The smell of hotel trash filled their nostrils. A man sprayed the sidewalk with a hose. The scene was like something out of a film noir."

"Corey would come to find in the months and years that followed that Donald Trump's mind works differently than most. His thoughts sometimes come out like pieces of a puzzle. It's only later when you put the pieces together that you realize how much they're worth. Sometimes the puzzle pieces form a masterpiece."

"The truth was, the political bug had bitten him, which is something like what sailors in the old days must have felt when they realized that their first true love was the sea."

"When he did start to assemble the core group, it came together like something out of a superhero comic book story – just without the superpowers, or any experience in politics."

"Since Corey had been in Aruba, Trump had probably called him ten times a day. He shuddered to think of his phone bill at the end of the month." (Wait a sec... His multi-billionaire boss isn't going to cover the phone bill?!)

"(Matt) Calamari (chief operating officer of Trump Properties) is a formidable presence. What makes him even more intimidating is that he speaks a little like Joe Pesci from either 'My Cousin Vinny' or 'Goodfellas' – take your pick – but only if you added about a hundred pounds to the voice and made it a foot taller."

"(CNN anchor Don) Lemon disputed the data on which the boss had based his remarks about Mexican rapists in his announcement speech. In Trump's hand was a magazine article with data showing the increase in rapes, which might or might not have cited Mexican illegals as the cause. It didn't matter to the people who listened to Trump whether the boss had gotten the details correct. His words captured the way they felt, and that's all that mattered to them. His was a language the Left couldn't and wouldn't ever understand."

"The (campaign finance) disclosure also allowed us to flaunt a number with a nice ring to it: \$10,000,000,000. Donald Trump's net worth was ten billion dollars. How about them apples?"

"Trump zoomed ahead of Jeb Bush and his \$150 million campaign like he was Wile E. Coyote and we were

the Road Runner. Beep, Beep."

"Although the mainstream media and other haters give him little credit for his intellect, Donald Trump has more than a fundamental grasp on a surprising number of fields, including Jungian psychology. One of his favorite books is 'Memory, Dreams, Reflections,' Jung's autobiography. Steve Bannon insists that Trump came up with the idea for the names Lyin' Ted, Little Marco, Low-Energy Jeb, and, later, Crooked Hillary, from his knowledge of Jungian archetypes." (Really?!?!)

"On Corey's birthday, the team threw him a party at campaign headquarters and presented him with a framed copy of a front-page New York Times profile of him. It's still on the wall in his office at home, beside a small picture of the whole team." (Fascinating, I think, that Lewandowski treasures something from the "failing, fake-news" New York Times.)

"The boss taped a segment with Dr. Oz on Wednesday, September 13, in which he presented the results of a recent physical exam he was given by his doctor in New York. The results concluded that Donald Trump was not just a horse; he was a thoroughbred – American Pharaoh, as Corey called him."

"Corey didn't care what they thought. Bold by nature, he was a lightning rod on television, a staunch defender of Donald J. Trump and the movement he led across our great country. He wasn't afraid to speak his mind or advocate for his old team in front of anyone, and he certainly didn't have a problem going toe-to-toe with anyone." (Really, Corey? Tell us more!...)

"No matter what anyone said, Corey was good TV. On air, he was high energy and articulate. Plus, he knew his subject better than just about anyone in the world..."

And in what might be the most infuriating passage in the whole book, on page 241, Lewandowski and Trump are reflecting back on the campaign and what/who made it successful:

"'And we had Hope,' Corey added, referring to Hope Hicks, the campaign's first communications staffer.

"'She had about as much experience as a coffee cup.'

"'But she's good-looking,' Corey said.

"'That always helps,' he said."

Kimberly says

Worthless

This was a waste of a download. I want my money and my time back. Worse than watching paint dry. Do not bother

Paul Duce says

The ridiculous continues; people just can't stop marveling about the serial liar! Trump has had few original ideas that aren't stupid! Sad!!!

alida rhynard says**What a story**

I would like to meet Donald Trump. A human being that God put on this earth to remind us what it is to be human and care for humanity. The book is a fast pace account of the campaign. Hold on to your seat and ride a long for an in-depth, breathtaking run of a non-politician run and win. Glad they wrote the account. Thanks guys.

Alice J Muhr says**Great book**

What a great book about the trump election
Make America great again president trump is doing a great job
I really like president trump

Dkowlak says

This was a very good book. It brings you inside the campaign for President. This obviously was a very different campaign.

It was only through God's providence that the Trump team won. It was truly a miracle. Nothing else can explain the outcome.

Joseph Serwach says**Maybe the first "best" inside take on why Donald J. Trump is POTUS**

There have already been two very good books on the 2016 campaign (including "Understanding Trump" by Trump peer Newt Gingrich and the Roger Stone book written by the first "political guy" to push a Trump candidacy as far back as the 1980s). But the authors were the principal and main "workhorses" who put in the 20-hour days seven days per week from 2013 to the present. Their take is very valuable and when historians study the Trump presidency, this will be one of the books they "need" to read. This also happens to be a fun and enjoyable book by two great guys. Don't be surprised if President Trump pulls them back into the White House at some later date.

Mary says

Lewandowski and Bossie are out of their cotton-pickin' minds! The quotes I have included below are nearly all ridiculous doublespeak. I struggle with 1/3 of my country buying the shit they're selling. Their words illustrate our current obsession with factless entertainment around the clock.

Trump's Intellect

Steve Bannon was "impressed with Trump's mastery of the Socratic method of learning."

"One of his [Trump's] favorite books is 'Memory, Dreams, Reflections,' Jung's autobiography. Steve Bannon insists that Trump came up with the idea for the names Lyin' Ted, Little Marco, Low-Energy Jeb, and, later, Crooked Hillary, from his knowledge of Jungian archetypes."

"...Donald Trump's mind works differently than most. His thoughts sometimes come out like pieces of a puzzle. It's only later when you put the pieces together that you realize how much they're worth. Sometimes the puzzle pieces form a masterpiece." Sometimes they indicate a Dadaesque Dementia Denseness.

Trump and the Mindmeld Magat Mindset

"First, it was Donald Trump against the Establishment; soon, it would become the United States against the world—America First!"

"One thing no one can accuse Donald Trump of is not being authentic."

"Onstage, Donald Trump was like a machine that learns as it goes. As his audiences grew, he seemed to grow with them, feeding off their energy."

"It didn't matter to the people who listened to Trump whether the boss had gotten the details correct. His words captured the way they felt, and that's all that mattered to them. His was a language the Left couldn't and wouldn't understand."

Mark Cuban on Trump before he went against him: "...pay attention to how DJT says things more than what he says." "People hate politicians. Donald fashioned himself a killer of political correctness. A killer of politics as usual. A killer of those both real and imagined who would threaten Americans' future."

"... we called him 'the blue-collar billionaire.'"

Referring to himself during the unconscionably rocky, unplanned transition to the WH, Trump announces, "I'm doing a great job, but my staff sucks."

"To tell you the truth, the establishment/outsider distinction never mattered all that much to Trump. In his mind, people are placed into two distinct categories: loyal and disloyal." Believable.

Temperament

"His wrath" "Around the campaign, we'd call it getting your face ripped off." Very Stable Genius.

Physical Health

"Donald Trump was not just a horse; he was a thoroughbred—American Pharaoh, as Corey called him."

Hypocrisy

Don Jr was made to fire Corey. Corey elsewhere refers to Trump as the boss of everything. Yet, in the book it's not chickenshit Trump firing Corey it's somehow Paul Manafort's evil doing. Or Trump's kids.

"...Corey was and still is: a man devoted to Donald Trump, even after the candidate's family fired him."

So, DJT is master of all things AND his kids fire the people whom he really needs and who are most loyal. Another example of 3D chess!

After pondering the shock of Trump's win, "It wasn't as though we were shocked that Donald Trump was elected president; we'd left everything on the field to help make that happen. Rather, we just couldn't believe our good fortune to have played the small[!] part in it we did."

Because Trump's team was so unprepared for a win, they were forced to use The Romney Readiness Project [Romney's plan for his presidential win that was not to be] as a blueprint for building up an administration. Trump and his supporters claim they didn't want to jinx his chances by having at least a semblance of a plan

in place before election night. BFS.

MSM

“Donald Trump is the undisputed, undefeated heavyweight champ of earned [free] media.” And yet, “the fake news war waged on Donald Trump was unlike anything anyone has ever seen.” Also, “They were after a Hillary Clinton victory and gave the boss the coverage they did only because he was good for ratings.”

WTAF?

“The press followed him around like a waddle of deranged penguins... They swallowed his Twitter-announced promises...” I concede.

“It got to the point where he was getting so much airtime not even the boss could take it.” Conceded

“What we couldn’t believe was how tone-deaf all the other candidates and the mainstream media seemed to be.” Conceded

Hillary and the Campaign

“When they came at him, he hit back twice as hard.” Yes, he did.

“If Donald Trump was Twitter, Hillary Clinton was LinkedIn. Her online presence was filled with long descriptions of stances and policies. Every time she had a chance, she explained who she was.... But people never cared who she was. Voters didn’t want a scripted intellectual connection. They wanted a visceral one. That’s what Trump gave them.” True. Politics here and now is dangerously emotion-driven rather than intellectual or ideological.

“In one way, the battle for the Iowa caucuses turned out to be a land war [Clinton] against an air campaign [Trump].” Indeed.

“All we had to do was figure out how to dovetail what we had—namely, Donald Trump and his legion of loyal supporters, ‘the Army of Trump’—with the infrastructure that the RNC had spent years building. It was ‘plug and play’.” To dazzling effect. Plus, Russia.

Conclusion

Lee Atwater is their muse. Citizens United is their cause. Trump will be reelected.

Jeff J. says

An insightful look at the Trump presidential campaign from two of the insiders. Since there are coauthors they are writing in the third person out of necessity, which is a little distracting but doesn't detract from the overall value. It is fascinating to learn how lean of an operation the campaign was, particularly in the early days.

Donna Hines says

Since it's Christmas I promised not to discuss politics but I will make an exception for this book which was truly an eye opener.

Written by two men deeply rooted in their beliefs of "the boss" they truly felt he's the right man for the job. With insider accounts as they worked the campaign from all angles , these two men Corey and David showed readers the man behind the mask that so very few see in private settings.

I can tell you from witnessing one of Trump's Campaign's in Wilkes Barre Pa that DT does have a presence about him and does fuel the fire getting others to believe in what he is 'selling'.

I can also tell you I was married to a malignant narcissist for 11 yrs and together for 13 years with 3 kids together.

While diagnosing someone with such traits is impossible without a proper and thorough evaluation I would like you to consider my experience with narcissism.

When the authors mentioned the 'midas touch' I beg to differ because those who have experience with narcissists know it's a facade. Projection and mirroring coupled with smoke and fog are common traits along with excessive lying and manipulation. Master puppeteers and master manipulators rather than 'mastermind' is more accurate terminology.

In addition, 'fools gold' also sparkles but it holds zero value ; it's a mere figment of the imagination. It was 'Scrooge Mc'Duck' not Midas counting money while others begged for a piece of that pie. Selfishness is truly a narcissists best friend.

The authors mentioned how DT had them in the palm of his hand when he walked on stage at NH Freedom Summit. "We will make America Great Again" or will we?

I'd add to this narcs in general terms seek a constant source of supply, attention, adulation, and praise. They often seek pedestal placement and spotlights upon them .

Even bad press is worthy as it provides the attention they seek. Winning is the ultimate goal as they are above the law.

Similarly to how DT's office appeared upon Corey and David's first visit; my narc showcased his own accomplishments (ie. awards, trophies, pic of self) in our entryway so anyone entering our home for the first time could see his importance rather than the families importance.

While judging others over whose loyal or not to them; they fail to reciprocate.

Remember a narc operates with one thing in mind themselves and a source of supply or benefit must always be obtained for "The ONE".

So too will you have enablers, flying monkeys, and loyal harem to follow these sick individuals so yes, their may be some good news flowing but uncover the source and the connection as many are rewarded for their loyalty or the exact opposite are in fear of retaliation and therefore will never say an unkind word.

Narcissists are takers not givers.

So while yes, the helicopter ride looked nice, the donations may have poured in to Vets, flaunting his wealth appeared impressive (to some), showcasing his accomplishments appears honorable the end result is all an act for the grandiose ego and to win votes.

It was not DT who won the popular vote. The sandwiches provided to keep those in attendance was a mere publicity stunt in appearing compassionate, likeable, & favorable to those who otherwise might think differently. It's a scary thought when lies , fake news,& opinions become reality as the new norm.

What's most important a man's wallet or his character, morals, values? If material possessions and wealth were all we'd need to be seen as admirable we'd have plenty of candidates. He seems to do no wrong but lack of accountability, responsibility, remorse is what worries the rest of us.

Sadly, loneliness, depression, feelings of inadequacy sets in as others become fine tuned to the ironic bad luck & blaming of others as hope is all we have now. Eventually everyone comes to realize perhaps some sooner than later; it's the one without accountability who seeks faults in others; that's the true problem.

You do not have to look far to see the past. Failed relationships and hidden secretive lifestyles encapsulate these toxic individuals. The trail of destruction left behind is immeasurable and takes years to recover.

Just ask those who've had the misfortune of being in their presence for extended period of time. Narcissists are emotionally distant; extremely cold; and are only concerned that they remain powerful and in control of others. You must do as told and abide by the rules set forth while remaining silenced.

I noticed the chuckles when Trump acted out upon others as if it was a joke, but sadly for those on the receiving end it's anything but laughable. Those who've been unfortunate in their presence are fearful, threatened into submission, coerced, and live in constant fear. Threats, retaliation, blackmail are not uncommon ways to silence those from speaking the truths. I'm sure their is more than a few who are currently in fear to speak out against the injustices they've experienced to date.

The 'over exaggeration' of his accomplishments is another common trait such as "We are winning" but remember what others lost for his gain. For example the war on poverty, the war against immigrants, the war against the impoverished who can't afford to fight with limited funds. It's the big guy bullying the little guy that's often forgotten. His gain comes at a price a price we simply can't afford !

Keep in mind too, his 'winter home' at Mar a Lago and his NYC residence also comes with a hefty price tag plus security detail for each and every one of his state campaigns that continue even during his presidency. Lack of empathy, compassion, or remorse is also common. To deal with one is like a merry go round that never ends. La-La-Land euphoria. They will often act out, rage, throw a temper tantrum much like a child until they get their way. They want to be in control of other's happiness and quite frankly they are empty bottomless pits that are never fully satisfied as they are not authentic to themselves. Power and control are the center of their universe.

The two authors mentioned several circumstances in which DT had 'lashed out', 'turn and switch', 'imploded' upon others.

Narcs utilize every means necessary to get ahead in life and appear superior but believe me truth outweighs even the well dressed lie.

Authenticity for any politician is rare as we know. DT can be argued as strictly a business man without political experience however his record I believe speaks volumes and his actions not words is most important.

For many they are enamored by his rhetoric, his stance on various issues, his toughness which is fine I suppose until you cross the line into authoritarian dictatorship while taking away our basic constitutional rights set by our founding fathers.

I will note the authors did a wonderful job showcasing DT in a different light than previous attempts but I follow actions as they speak loudest to me. Not fake news, not mass opinions, not anything else. Remember to judge on actions and you will never go wrong.

Ironically midway into reading, I ran into some humorous statements pertaining to Dr. Carson when he left his luggage behind and when asked what he thought DT had taken away from the Detroit visit he replied with the truth , " my luggage" & proceeded to chase after it.

While I enjoyed the read and do not rate on whether I like the topic I tried to stay open to different viewpoints and I thank the authors for a well written and thorough book that I truly enjoyed.

Discard and Devaluation occur the second the narcissist no longer needs you. I will note to look at all the failed relationships he's had to date and how he treated them upon leaving to current. How many have left office since the campaign started to date? I think the evidence is clear if you are open to it. Denial among survivors, not seeing the warning signs, not understanding the shame and blame that will arrive on your doorstep is something nobody wishes to endure but it's your reward sadly for not walking away from toxicity.

There are those who are smitten by money, so I will note mine was once wealthy too; in fact he worked in OBP in DC. Ironically quit his job and took a 28 k a year job in PA , refused child support for over a yr, with a warrant issued for failure to pay and appear with 15k arrearages and ICC arrest. We are now living below poverty, bankrupt with marital debt, and left homeless. I never requested alimony nor wanted anything from this marriage as I didn't want to be shamed further.

I gave up my MPA career as homemaker to raise our 3 kids including my oldest son who is med disabled with Vater Syndrome; resulting in LT unemployment seeking FT living wages to support my family.

Narcs do not change until they understand and comprehend their actions and work to fix their personality trait disorder with a professional. Don't hold out for hope as you will be greatly disappointed.

For all those left behind in their destruction please tell your story. You never know who you may be helping.

We can agree to disagree and I honestly hope everyone reads this as it's insightful and informative.

Nathan says

Excellent book from the very beginning of the campaign until its very end and into the transition. Very informative as well. Goes into detail about how badly Manafort ran the campaign and damn near destroyed the campaign with his idiotic and outrageous way of doing things, goes into detail about how President Trump KNEW the leak was coming from the West Wing and shines light on that he NEVER wanted Spicer, Priebus etc those that were disloyal at the end in the WH but was convinced to hire them but he knew they would not be there for long. Just long enough for him to get his feet under him and hire some loyal people to the spots. Goes into small detail about Bannon wanting OUT of the WH within the first month and was hoping bringing Lewandowski back in would free him up to leave and go back to Breitbart and getting candidates ready for 2018 mid terms.
