



Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets

Deborah E. Bouchoux

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Master the complexities of modern intellectual property law with this comprehensive, reader-friendly text! Throughout the book, you'll find sample agreements, forms, checklists of paralegal tasks, statutes, realistic case studies, and excerpts of real cases involving interesting issues (such as the copyright ability of the Batmobile, tattoos) that will help you prepare for a successful career as a paralegal.

Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets Details

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Vicki says

I am currently enrolled in a class for IP and this is our text. It's very well-written, but has a lot of typos. I would expect better of a textbook that cost me over \$150.

As I get further into the book, I am noticing that there is a lot left to the imagination, which is not really great for a textbook. Examples are very vague and confusing. And questions are too vague to even know if you are reaching the correct conclusion.

Kienie says

I don't want to be mean, because this is a serviceable textbook and it's not its fault that I find my professor's lectures coma-inducing. She literally goes through the book and just repeats everything verbatim. Or nearly everything. She omits some things in her lectures, but not on her tests.

Sirisha Putta says

good
